

3 1/2

25M
10/10

DALLAS POST CARD CO.,
DALLAS, TEXAS

✓ NO. 6A-H1220

ORDER NO. 62846

DATE 6-22-1936

25^M ART COLORTONE POST CARDS, WHITE BORDER - *Full face*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) CHRYSLER BUILDING,

IMPRINT SAME AS ABOVE

TEXAS CENTENNIAL EXPOSITION, DALLAS

FRONT NO. 2. IMPRINT-JOHN SIRIGO,

OFFICIAL PHOTOGRAPHER, TEXAS
CENTENNIAL EXPOSITION, DALLAS

PRIVATE NO. BEFORE TITLE- C-31

TITLE- 1036 CHRYSLER BUILDING,
TEXAS CENTENNIAL EXPOSITION,
DALLAS

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

*Picture
OK'd by
Mr. [unclear]*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.-

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

*1 Black neg. (over [unclear]) title in [unclear])
1 " " (white border)*

M

21C 1 1/2
A 11

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-111221
ORDER NO. 62846
DATE 6-22-1936

25M ART COLORTONE POST CARDS, WHITE BORDER *Full Face*

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PARRY AVENUE ENTRANCE,
TEXAS CENTENNIAL EXPOSITION, DALLAS.
PRIVATE NO. BEFORE TITLE - C-43
upper left

FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE

FULL FACE CARD.

FRONT NO. 2. IMPRINT-JOHN SIRIGO,
OFFICIAL PHOTOGRAPHER, TEXAS
CENTENNIAL EXPOSITION, DALLAS
TITLE. 1027 PARRY AVENUE ENTRANCE
TEXAS CENTENNIAL EXPOSITION.
DALLAS

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *YES* RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

180 5
Return 2
Make Ever 1/2 1/36
1/2 1/36
Extra
(3) H. C. P. 1 hr

1 line

1 Black pig (out door) tall in sky
1 (white pig)

M

5

200 1 1/2
193 3/4

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1222

ORDER NO. 62846

6-22-1936

DATE

25M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL) THE FORD MOTOR BUILDING
FROM THE LAGOON, TEXAS CENTENNIAL
EXPOSITION, DALLAS.

IMPRINT

SAME AS ABOVE

Private no upper left. C. 42

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

1 Black negative only
(title in border)

5
7

XC 1 1/2
A 10

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1223

ORDER NO. 62846

DATE 6-22-1936

25^M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. 1 R. M. YES

TITLE (IN FULL) HALL OF STATE AND THE

IMPRINT SAME AS ABOVE

COURT OF HONOR, TEXAS CENTENNIAL
EXPOSITION, DALLAS

PRIVATE NO. ~~BEFORE TITLE~~ C-33

upper left

634 167

302213

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

1 Black negative (White Border)

4
R.

HC - 2
F - 14

NO. 6A-H1224

DALLAS POST CARD CO.,
DALLAS, TEXAS

ORDER NO. 62846
DATE 6-22-1936

25^M ART COLORTONE POST CARDS, WHITE BORDER - *Full Face*

<p><small>(ALL OF THIS ON THE PICTURE SIDE)</small></p> <p>PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.</p> <p>TITLE (IN FULL) LOOKING NORTHEAST, OVER REFLECTION BASIN, TEXAS CENTENNIAL EXPOSITION, DALLAS.</p> <p>PRIVATE NO. BEFORE TITLE- C-32</p> <p>COLOR DESCRIPTION <i>upper left</i></p>	<p><small>(ALL OF THIS ON THE ADDRESS SIDE)</small></p> <p>FRONT NO. 1 R. M. YES</p> <p>IMPRINT SAME AS ABOVE</p> <p>FRONT NO. 2. IMPRINT-JOHN SIRIGO, OFFICIAL PHOTOGRAPHER, TEXAS CENTENNIAL EXPOSITION, DALLAS TITLE- 1035 LOOKING NORTHEAST OVER REFLECTION BASIN, TEXAS CENTENNIAL EXPOSITION, DALLAS</p>
--	---

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF YES
PHOTO PROPERTY OF C. T. & CO.-	CUSTOMER X	RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2 Prints

DEADLINE

*1 Black negative (Full Face) title on top
1 White Border "*

8

2013
A12

8 - 1 1/2
4
52

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1225

ORDER NO. 62846

DATE 6-22-1936

25^M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

LOOKING ACROSS THE
REFLECTION BASIN, IN THE
ESPLANADE OF STATE, AT NIGHT, TEXAS
CENTENNIAL EXPOSITION, DALLAS
PRIVATE NO. BEFORE TITLE - C-55

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1224. MAKE NIGHT SCENE. SEE TISSUE ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1226

ORDER NO. 62846

DATE 6-22-1936

25^M ART COLORTONE POST CARDS, WHITE BORDER *Full Face*
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SECTION OF THE
TRANSPORTATION GROUP FROM
REFLECTION BASIN, TEXAS CENTENNIAL
EXPOSITION, DALLAS

PRIVATE NO. BEFORE TITLE C-38

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

FULL FACE CARD.

FRONT NO. 2, IMPRINT- JOHN SIRIGO,
OFFICIAL PHOTOGRAPHER, TEXAS
CENTENNIAL EXPOSITION, DALLAS
TITLE- X832X 1033 SECTION OF THE
TRANSPORTATION GROUP FROM
REFLECTION BASIN, TEXAS CENTENNIAL
EXPOSITION, DALLAS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1227
ORDER No. 62846
DATE 6-22-1936

20014
A12 1/2

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

ENTRANCE TO TRANSPORTATION BUILDING, AT NIGHT, TEXAS CENTENNIAL EXPOSITION, DALLAS

IMPRINT

SAME AS ABOVE

PRIVATE NO. ~~BEFORE~~ TITLE - C-51

upper left

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1226. MAKE NIGHT SCENE.
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

4
R

200134
A13

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1228 B10

ORDER NO. 62846

DATE 6-22-1936

25^M ART COLORTONE POST CARDS, WHITE BORDER ✓ *Dull Face*
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE FOODS BUILDING,

TEXAS CENTENNIAL EXPOSITION, DALLAS,

PRIVATE NO. BEFORE TITLE- C-24
upper left

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

FULL FACE CARD.
FRONT NO. 2. IMPRINT- JOHN SIRIGO,
OFFICIAL PHOTOGRAPHER, TEXAS
CENTENNIAL EXPOSITION, DALLAS.
TITLE- 1038 THE FOODS BUILDING,
TEXAS CENTENNIAL EXPOSITION, DALLAS

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1. Black neg (Dull Face) title in upper
1. " " (white border)

DEADLINE

M

negative 4 1/2

200134
A13

positive

DALLAS POST CARD CO.,
DALLAS, TEXAS

✓ NO. 6A-H1229

B10

ORDER NO. 62848

DATE 6-22-1936

25M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) FOODS BUILDING AT
NIGHT, TEXAS CENTENNIAL EXPOSITION,
DALLAS

IMPRINT SAME AS ABOVE

PRIVATE NO. ~~BEFORE TITLE~~ - C-58
upper left

COLOR DESCRIPTION USE PHOTO NO. 6A-H1228. MAKE NIGHT SCENE. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

20 1/4
A 12 1/2

Order C 140

4

Return (Ketcher) 2 1/2
Make both 1936

7/27/36

K.C.P. 1hr

(3rd)

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1230
ORDER NO. 62846
DATE 6-22-1936

25^M ART COLORTONE POST CARDS, WHITE BORDER *Full Face*
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) THE FORD MOTOR BUILDING,
TEXAS CENTENNIAL EXPOSITION, DALLAS

FRONT NO. 1 R.M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- C-34
after left.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 Black negative (Full Face) title in city
1 " " (White Border)

DEADLINE

2

report 42

201 1/2
A-12 1/2

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1231

ORDER NO. 62846

DATE 6-22-1936

25 M ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) NIGHT SCENE OF THE FORD

IMPRINT SAME AS ABOVE

MOTOR ~~EX~~ BUILDING, TEXAS CENTENNIAL
EXPOSITION, DALLAS.

PRIVATE NO. ~~BEFORE TITLE~~ C-54

upper left

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1230. MAKE NIGHT SCENE.
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1936 JUN 24

5

3 1/2
R.

HC-134
A-13

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1232

ORDER NO. 62846

6-22-1936

DATE

25^M ART COLOR ONE POST CARDS, WHITE BORDER ~ *Full Face*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AGRICULTURAL BUILDING,
TEXAS CENTENNIAL EXPOSITION,
DALLAS.

PRIVATE NO. ~~BEFORE TITLE~~ - C-25
upper left

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

~~----- FULL FACE CARD -----~~

FRONT NO. 2. IMPRINT-JOHN SIRIGO,
OFFICIAL PHOTOGRAPHER, TEXAS
CENTENNIAL EXPOSITION, DALLAS
TITLE- 1039 AGRICULTURAL BUILDING,
TEXAS CENTENNIAL EXPOSITION,
DALLAS.

1 line

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

*1 Black neg (Full Face) both in sky
1 White border*

2

reprint 4

280134
A 13

DALLAS POST CARD CO.,
DALLAS, TEXAS

✓ NO. 6A-H1233
ORDER NO. 62848
DATE 6-22-1936

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER
TITLE (IN FULL) AGRICULTURAL BUILDING
AT NIGHT, TEXAS CENTENNIAL
EXPOSITION, DALLAS.
PRIVATE NO. ~~BEFORE TITLE~~ - C-57
upper left

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
USE PHOTO NO. 6A-H1232. MAKE A NIGHT SCENE. SEE
TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE ONE 117

1 Black neg (white border)

3 1/2
2.

281 3/4
A12

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-HI 234 B10

ORDER No. 62846

DATE 6-22-1936

25 ART COLORTONE POST CARDS, WHITE BORDER + *Full Face*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

ELECTRICAL AND

COMMUNICATION BUILDINGS, FROM THE
ESPLANADE, TEXAS CENTENNIAL
EXPOSITION, DALLAS

PRIVATE NO. BEFORE TITLE- C-36

upper left

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

IMPRINT SAME AS ABOVE

FULL FACE CARD.

FRONT NO. 2, IMPRINT- JOHN SIRIGO,
OFFICIAL PHOTOGRAPHER, TEXAS
CENTENNIAL EXPOSITION, DALLAS
TITLE- 1031 ELECTRICAL AND
COMMUNICATION BUILDINGS, FROM THE
ESPLANADE, TEXAS CENTENNIAL
EXPOSITION, DALLAS.

2 lines

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

1 Black neg (Full Face) full in city
1 " " (white border)

upset 4

HE 13
A 13

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1235

ORDER NO. 62 46

DATE 6-22-1936

B10

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M YES

TITLE (IN FULL) ELECTRICAL AND COMMUNICATION SAME AS ABOVE

BUILDINGS, AT NIGHT, TEXAS
CENTENNIAL EXPOSITION, DALLAS.

PRIVATE NO. ~~REFUSE TITLE~~ - C-52

upper left

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1234. MAKE NIGHT SCENE.
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

~~1 Black neg (white border) title~~
1 Black neg (white border)

4
13

HC 1 3/4
A 13

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-HI 236

B10

ORDER NO. 62846

DATE 6-22-1936

25M ART COLORTONE POST CARDS, WHITE BORDER *v. full size*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

VISTA IN THE ESPLANADE

FULL FACE CARDS

OF STATE, TEXAS CENTENNIAL
EXPOSITION, DALLAS.

FRONT NO. 2, IMPRINT-JOHN SIRIGO,
OFFICIAL PHOTOGRAPHER, TEXAS
CENTENNIAL EXPOSITION, DALLAS
TITLE- 1037 VISTA IN THE
ESPLANADE OF STATE, TEXAS
CENTENNIAL EXPOSITION, DALLAS

PRIVATE N. BEFORE TITLE- C-30

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

*1 Black neg (full size) full size neg
1 " " (full size) " " "*

replate 4

200 1/2
A13

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1237 BID

ORDER NO. 62846

6-22-1936

DATE

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) NIGHT VIEW OF FOUNTAIN * IMPRINT SAME AS ABOVE

AND STATUARY, REFLECTION BASIN, TEXAS
CENTENNIAL EXPOSITION, DALLAS

PRIVATE NO. ~~SEE TITLE~~ C-56

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1236. MAKE NIGHT VIEW, SEE
TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

R 3 1/2

20 1/4
A 12 1/2
3 1/4

✓ NO. 6A-H1238

DALLAS POST CARD CO.,
DALLAS, TEXAS

ORDER NO. 62846
DATE 6-22-1936

25M ART COLO RTONE POST CARDS, WHITE BORDER + *Full Face*

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. <u>1</u> R. M. <u>YES</u>
TITLE (IN FULL)	IMPRINT <u>SAME AS ABOVE</u>
UNITED STATES GOVERNMENT <u>FULL FACE CARD</u>	
BUILDING, TEXAS CENTENNIAL EXPOSITION, DALLAS	FRONT NO. 2, IMPRINT-JOHN SIRIGO, OFFICIAL PHOTOGRAPHER, TEXAS CENTENNIAL EXPOSITION, DALLAS
PRIVATE NO. <u>BEFORE</u> TITLE- <u>C-35</u>	TITLE- 1030 UNITED STATES GOVERNMENT BUILDING, TEXAS CENTENNIAL EXPOSITION, DALLAS
COLOR DESCRIPTION <i>upper left</i>	

USE XXXXXX SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *Yes* RETURN PHOTO. *Large Photo*

PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

1 black negative full face title in sky
1 black negative white border title in border

regular 4 1/2

A 1 3/4
A 1 1/2

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1239

ORDER NO. 62846

DATE 6-22-1956

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

UNITED STATES

GOVERNMENT BUILDING, NIGHT VIEW,

TEXAS CENTENNIAL EXPOSITION, DALLAS

PRIVATE NO. BEFORE TITLE- C-53

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1238. MAKE NIGHT VIEW. SEE TISSUE ATT'D.

Large Photo

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

4
B 1/2

1.1 1/2
A 10 3/4

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-HI240

ORDER NO. 62846

DATE 6-22-1936

25M ART COLORTONE POST CARDS, WHITE BORDER + *Full Face*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

FOUNTAIN IN LAGOON,
SHOWING FINE ARTS BUILDING IN
THE BACKGROUND, TEXAS CENTENNIAL
EXPOSITION, DALLAS
PRIVATE NO. ~~BEFORE TITLE~~ C-41

FULL FACE CARDS
FRONT NO. 2. IMPRINT- JOHN SIRIGO,
OFFICIAL PHOTOGRAPHER, TEXAS
CENTENNIAL EXPOSITION, DALLAS
~~TITLE- 1041 FOUNTAIN IN LAGOON
SHOWING FINE ARTS BUILDING IN
THE BACKGROUND, TEXAS CENTENNIAL
EXPOSITION, DALLAS~~

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

63H1589

2 lines

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

(TYPE SET UP

*1 Black neg (Full Face) full in box
1 " " (White Border)*

8

28 1/2
A 10 3/4

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1241

ORDER NO. 62846

DATE 6-22-1936

25^M ART COLOR ONE POST CARDS WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER. BORDER.

TITLE (IN FULL) LAGOON AND FOUNTAIN

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

AT NIGHT, TEXAS CENTENNIAL EXPOSITION,
DALLAS

PRIVATE NO. ~~BEFORE TITLE~~ C-50
upper left.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1240. MAKE NIGHT SCENE. SEE TISSUE ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SETUP

1 Black negative
(title in border)

Stranger 5

2C 1 1/2
A 10

NO. 6A-111242

JOHN SIRIGO, OFFICIAL PHOTOGRAPHER,
TEXAS CENTENNIAL EXPOSITION, DALLAS

ORDER NO. 62049

DATE 6-22-1936

25^M A-T. COLOORTONE POST CARDS, FULL FACE ~~white border~~

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. K 2 R. M. 110
TITLE (IN FULL) (ON FRONT.)	IMPRINT SAME AS ABOVE
<i>Also set up title for white border</i> →	TITLE- 1054 THE MIDWAY, THE
	AMUSEMENT CENTER, TEXAS
	CENTENNIAL EXPOSITION, DALLAS

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

OK.

1 Black neg (Oull face) title on 1/2

200

32

200 1 1/2
A 9 1/2

NO. 6A-M1243

JOHN SIRIGO, OFFICIAL PHOTOGRAPHER,
TEXAS CENTENNIAL EXPOSITION, DALLAS
ORDER NO. 62849
DATE 6-22-1936

25^M ART COLORTONE POST CARDS, FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
(ON FRONT)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE
TITLE- 1053 THE HALL OF RELIGION,
TEXAS CENTENNIAL EXPOSITION,
DALLAS

OK.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

1 Black negative (and one) title by

7

200 1 1/2
A10 1/2

NO. 6A-H1244
ORDER NO. 62849
DATE 6-2-1936

JOHN SIRIGO, OFFICIAL PHOTOGRAPHER,
TEXAS CENTENNIAL EXPOSITION, DALLAS

25M ART COLORTONE POST CARDS, ~~XXXXXX~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,
TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO
IMPRINT SAME AS ~~XXXXXX~~ ABOVE
TITLE- 1052 THE OLD ~~XXXX~~
GLOBE THEATRE, TEXAS CENTENNIAL
EXPOSITION, DALLAS

OK

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

I Black my (and son) told me by

200 1/2
A11

JOHN SIRIGO, OFFICIAL PHOTOGRAPHER,
TEXAS CENTENNIAL EXPOSITION, DALLAS.

NO. 6A-H1245

ORDER NO. 62846

DATE 5-22-1936

DATE

25M ART COLORTONE POST CARDS, W FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. R. M NO

TITLE (IN FULL)
(ON FRONT)

IMPRINT SAME AS ABOVE

TITLE- 1051 GENERAL MOTORS
BUILDING, TEXAS CENTENNIAL
EXPOSITION, DALLAS

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo in 7A.H. 1574

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 1/2 black negative (Full Face)
Toll in sky

280 1 1/2
A 1 1/2

JOHN SIRIGO, OFFICIAL PHOTOGRAPHER,
TEXAS CENTENNIAL EXPOSITION, DALLAS

NO. 6A-HI 246
ORDER NO. 62849
DATE 6-22-1936

25M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2 R. M NO
TITLE (IN FULL) (ON FRONT)	IMPRINT SAME AS ABOVE
	TITLE- 1050 THE FORD MOTOR BUILDING, FROM THE LAGOON, TEXAS CENTENNIAL EXPOSITION, DALLAS

1 line

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	YES	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.	CUSTOMER X			
CURT TEICH & COMPANY, INC., CHICAGO				
PHOTO TICKET				

TYPE SET UP

1 Black negative full face
(title in sky)

266 13/4
A 12

JOHN SIRIGO, OFFICIAL PHOTOGRAPHER,
TEXAS CENTENNIAL EXPOSITION, DALLAS

NO. 6A-H1247

ORDER NO. 62849

DATE 6-22-1936

25M ART COLORTONE POST. CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

TITLE- 1049 "THE COVERED WAGON"

SCENE FROM THE "CAVALCADE OF
TEXAS", TEXAS CENTENNIAL
EXPOSITION, DALLAS.

OK.
2 lines

COLOR DESCRIPTION

Use own judgment for colors
~~SEE TISSUE ATTACHED.~~

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

1 Black negative (full size)
title in sky

12
6

for 25M
6-22-1936

280 1/2
A104

JOHN SIRIGO, OFFICIAL PHOTOGRAPHER, TEXAS CENTENNIAL EXPOSITION, DALLAS		NO. 6A-H1248 ORDER NO. 62849 DATE 6-22-1936
25 ^M ART COLOR NE POST CARDS, FULL FACE		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER	FRONT NO. 2	R. M. NO
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
(ON FRONT)	TITLE- 1048 LITTLE AMERICA, TEXAS CENTENNIAL EXPOSITION, DALLAS.	
COLOR DESCRIPTION		
SEE TISSUE ATTACHED.		
SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		
TYPE SET UP		

OK

1 Black neg (full size) title in sky

4

20 1/2
A 10

JOHN SIRIGO, OFFICIAL PHOTOGRAPHER, TEXAS CENTENNIAL EXPOSITION, DALLAS		NO. 6A-H1249
		ORDER NO. 62849
		DATE 5-22-1936
25M ART COLOR NE POST CARDS, FULL FACE		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2	R. M. NO
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
(ON FRONT)	TITLE- 1047 REPLICA OF THE ALAMO, TEXAS CENTENNIAL EXPOSITION, DALLAS	
COLOR DESCRIPTION		
SEE TISSUE ATTACHED.		
SUBMIT: RET. PHOTO B. L. & W. PROOF <input checked="" type="checkbox"/> HANDCOL PROOF YES RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

OK.

1 Black negative full face
title in sky.

2

8

20 1/2
A 1 1/2

NO. 5A-H1250
ORDER NO. 62849
DATE 6-22-1936

JOHN SIRIGO, OFFICIAL PHOTOGRAPHER,
TEXAS CENTENNIAL EXPOSITION, DALLAS.

25M ART COLORTONE POST CARDS, WBK17X FULL FACE ~~white border~~

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. ? R. M. NO
TITLE (IN FULL) (ON FRONT) Also set up telephone white border	IMPRINT SAME AS ABOVE TITLE- 1046 AQUARIUM, TEXAS CENTENNIAL EXPOSITION, DALLAS
COLOR DESCRIPTION SEE TISSUE ATTACHED.	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

1 case

1 Black negative (Curt Teich) Little in box

52

26 1 1/2
A 12

JOHN SIRIGO, OFFICIAL PHOTOGRAPHER,
TEXAS CENTENNIAL EXPOSITION, DALLAS,

NO. 6A-H1251
ORDER NO. 62849
DATE 6-22-1936

25M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
(ON FRONT)

*Also set up title
for white border* →

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

TITLE- 1045 TEXAS STATE BUILDING
AND COURT OF HONOR, TEXAS CENTENNIAL
EXPOSITION, DALLAS

OK

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF VFC RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE HERE

*1 Full face Black negative title on sky
+ white border Black negative title on sky
Title on sky*

2

Ref photo 4

200 1/2
A11

NO. 6A-H1252
JOHN SIRIGO, OFFICIAL PHOTOGRAPHER
TEXAS CENTENNIAL EXPOSITION, DALLAS
ORDER NO. 62849
DATE 6-22-1936

25 ^M ART COLOR ONE POST CARDS, FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,	FRONT NO. 2 R. M. NO
TITLE (IN FULL)	IMPRINT SAME AS ABOVE
(ON FRONT)	TITLE- 1044 BLACK FOREST, TEXAS
<i>also set up title for inside border</i>	CENTENNIAL EXPOSITION, DALLAS

12mm

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1 Black neg (Full face) title on edge

200 1/2
A12

JOHN SIRIGO, OFFICIAL PHOTOGRAPHER,
TEXAS CENTENNIAL EXPOSITION, DALLAS

NO. 6A-H1253
ORDER NO. 62849
DATE 6-22-1936

25^M ART COLORTONE POST CARDS, ~~WHITE BORDER~~ *Full face*
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

TITLE- 1043 HOLLYWOOD, TEXAS
TEXAS CENTENNIAL EXPOSITION,
DALLAS.

1 face

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Prov in F.C.

YES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE-311D

*1 Black negative (Full face)
(title in sky)*

4

281
A 12 3/4

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1254

ORDER NO. 6848

DATE 4-23-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

"Out Where the Fun Begins"

Fort Worth FRONTIER Centennial, Fort
Worth, Texas

PRIVATE NO. BEFORE TITLE: F-101

NOTE: HAVE WORD "FRONTIER" LARGER THAN OTHERS)

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M

NO

IMPRINT

SAME AS ABOVE

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

acc 1 1/2
A 10

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1255

ORDER NO. 62848

DATE 6-23-1936

25^M PC ART COLORTONE POST C RTS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) Coliseum, Memorial Tower

and Auditorium, Fort Worth FRONTIER
Centennial, Fort Worth, Texas

PRIVATE NO. BEFORE TITLE: F-102

NOTE: HAVE WORD "FRONTIER" LARGER THAN OTHERS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT
SAME AS ABOVE

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

YOTE SET UP

DEADLINE

2

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1256

ORDER NO. 62848

DATE 6-23-1936

25 ~~133~~ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) Jumbo Theatre Building,

Fort Worth FRONTIER Centennial, Fort
Worth, Texas

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

PRIVATE NO. B. FOR TITLE: F-103

(NOTE: HAVE WORD "FRONTIER" LARGER THAN OTHERS)

COLOR DESCRIPTION

SE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1257 ORDER NO. 62863

DATE 6-23-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER SPILLER'S INN
CAPE NEDDICK, ME.

12 1/2 M BUS. CARDS

SIZE

2 1/2 x 3 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: SPILLER'S INN, — CAPE NEDDICK, MAINE

BOT: ROUTE 1 BETWEEN YORK AND OGUNQUIT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 5A-H1330

(All of this on address side)

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

~~USE PHOTO NO. 5A-H1330~~

COLOR SAME AS 5A-H1330

PHOTO RETURNED

TO

PHOTO USED FOR

layout
A-5
2
3/4

5

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL NO. 6A-H1258 ORDER NO. 62858 DATE 6-23-1936
CUSTOMER CLEVELAND PUNCH & SHEAR WORKS CO.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
ECONOMY VIA
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

on front

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

SEE SKETCH ATTACHED. NOTE NEW COPY.
USE ONLY FIVE TOOLS AS SHOWN ON RETOUCED PHOTOS.
NOTED AS DIES, COUPLING NUTS, PUNCHES, RIVET
SETS AND CHISEL BLANKS.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

*Return Photos with
Cards 3rd
8/3/36*

make RED impression

PHOTO RETURNED

TO

PHOTO USED FOR

X

Pr

3
10

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

DIAL NO. 6A-H1259 ORDER NO. 62857 DATE 6-23-1936

CUSTOMER INTERLAKE TERMINALS, INC.
CHICAGO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Small Type: Aero-Graphic Corp. Photo

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CUT OFF AS MARKED. CUT OFF DREDGE OR X
RETOUCH

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Re 5
20 1½
A 10

Out 14
7.00
A

X

5

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 6A-H1260 ORDER NO. 62857 DATE 6-23-1936

CUSTOMER INTERLAKE TERMINALS, INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

6 M FC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

120
133
150
175

COLOR DESCRIPTION

Det. Ward
1850
Br

Ret 6 1/2
13
12

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

DIAL NO.

6A-H1261 ORDER NO. 62857

DATE

6-23-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

INTERLAKE TERMINALS

CHICAGO, ILL.

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

make DK. BLUE impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 6A-H1262 ORDER NO. 62857 DATE 6-23-1936

CUSTOMER INTERLAKE TERMINALS, INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. X NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Get Notes
1200

X

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1263 ORDER NO. 62857 DATE 6-23-1936

CUSTOMER INTERLAKE TERMINALS
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE HOUSE OF PERSONAL SERVICE

DETROIT HARBOR TERMINALS, INC. — DETROIT, MICH.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

Very Rush

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3 1/2
13
2

a.
H.B.

13.00

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1264 ORDER NO. 62857 DATE 6-23-1936
CUSTOMER INTERLAKE TERMINALS, INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS CARD ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Art Work
3.50
P. 50

201 4
202 1 1/2
203 3/4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 6A-H1265 ORDER NO. 62857 DATE 6-23-1936

CUSTOMER INTERLAKE TERMINALS, INC.
CHICAGO, ILL.

C. T. & Co.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*Photo ret
12/23/37*

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — YES — CUSTOMER

DIAL No. 6A-H1267 ORDER NO. 62874 DATE 6-25-1936

CUSTOMER HOTEL GRIM
TEXARKANA, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M FC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL GRIM - TEXARKANA, TEXAS - ARKANSAS
ON STATE LINE AVENUE

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

R- 7
HC - 1 1/2
A- 11

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

NO. 6A-H1268

ORDER NO. 62878

DATE 6-24-1936

see 1/2
A10

38

251-2 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) "THE THREE MUSKETEERS", ST.

IMPRINT SAME AS ABOVE

PETERSBURG, FLA. "THE SUNSHINE CITY"

BOT. Small type (C) By

Mandelkoe

Title in sky as per copy.

PRIVATE NO. BEFORE TITLE: S-100

COLOR DESCRIPTION

Take out men to left all together. See card no. 5A-H1291 and 4A-H1230 for good coloring of pelicans. Be sure to bring out their eyes. Be very careful. Put in water in background. same as on card No. 4A-H1230. For sky background see attached card.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

X

4 1/2

38

25
104

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

✓ NO. 6A-H1269

ORDER NO. 62878

DATE 6-24-1936

25 ~~10~~ ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE "FAMOUS GREEN BENCHES",
ST. PETERSBURG, FLA. "THE SUNSHINE CITY"
BOT-Small type. (C) By
Mandelkoe

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: S-28

in E 912-7BH-992

COLOR DESCRIPTION

See cards no. 3A-H345 and 5A-H1239. This will be the best seller here, if made good. Benches are dark green and be sure that advertising on benches is taken out. Take out Kress sign on window. Bldgs. are light cream and white. This view should look as much as Springtime view for peoples dresses and suits. See attached copy.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

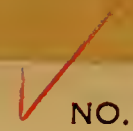
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

3 1/2



NO. 6A-H127D

GULF COAST CARD CO.,

ORDER NO. 62878

ST. PETERSBURG, FLA.

DATE 6-24-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

FRONT NO. 1

R. M.

YES same as AH1062

TITLE (IN FULL) MUNICIPAL RECREATION PIER,
ST. PETERSBURG, FLA. "THE SUNSHINE CITY"

IMPRINT SAME AS ABOVE

BOT-Small type (C) by

Mandelkoe

PRIVATE NO. BEFORE TITLE: S-20 29

COLOR DESCRIPTION

See card No. 5A-H1063 and 4A-H802 for fine coloring. If possible, show people fishing from pier. Put flag on tower poles.

Make splendid sky and water effect.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE 807 14

438

DEADLINE

Reply 6 1/2

2023
A17

38

GULF COAST CARD CO.,

✓ NO. 6A-H1271

ORDER NO. 62878

ST. PETERSBURG, FLA.

DATE 6-24-1936

25M ART COLO TONE POST CARDS

WHITE PORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

IMPRINT

AERIAL VIEW OF ST. PETERSBURG,
FLA. "THE SUNSHINE CITY"

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: S-30

COLOR DESCRIPTION

. SEE ATTACHED COPY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE. SE. UP

DEADLINE

5

3 1/2

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

✓ NO. 6A-H1272

ORDER NO. 62879

DATE 6-24-1936

12 1/2 MART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) THE FOUNTAINS IN WILLIAMS
PARK, ST. PETERSBURG, FLA. "THE SUNSHINE
CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. MNO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: S-179

COLOR DESCRIPTION

Show pigeons good. Fountain cement basin, posts trimmed with white up and down lines as indicated, connected by silver color pipe all around. Center of fountain is darker cement, with slight greenish effect trimmed again with white lines. Show spray good. Drinking fountain to right white pillars. Roof tile with green. Drinking fountain in center dark green. News box to left black with white lettering. Path in background, white and dark cement checkerboard pavement. Green lawns. 2 prints attached. use best one.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE 100

5

2 1/2

KC H
A 9 1/2

✓ NO. 6A-H1273

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

ORDER NO. 62879

DATE 6-24-1936

12 1/2 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 1	R. M NO
TITLE (IN FULL) MASONIC HOME, ST. PETERSBURG, FLA. "THE SUNSHINE CITY"		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: S-131			
COLOR DESCRIPTION Cream stucco bldgs, with slight tint of pink. White stone trim. Green tile roof. Make flowers thicker along bldg. in foreground, red and blue. Put in colors on flowers in green flower boxes. Hedge along covered path connecting the 2 bldgs. is crimson bouganvillea. Show gray mosson pines. Good green lawn.			
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & Co. — <u>X</u> CUSTOMER			
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET			

TYPE SET UP

M

print 2 1/2

20 1/2
4 9/16

GULF COAST CARD CO.,

✓ NO. 6A-41274

ORDER NO. 62879

ST. PETERSBURG, FLA.

DATE 6-24-1936

12 1/2" ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SCENE IN ROSER PARK, ST.
PETERSBURG, FLA. "THE SUNSHINE CITY"

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: S-178

COLOR DESCRIPTION

Make a better print of negative attached to bring out details to left of road. Clean up canal of grass and show water all along canal. Also clean up cement sidewalk. Road is dark red brick. See also card No. 1A2198. Small bushes to right on lawn are red and others white. Bldg. red brick, white porch and trim. Bush to extreme left foreground crimson, red Bouganvillea. Make good sky to match.

Get Card

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

6

Blue extra
ok
m.o. charge to [unclear] also

HE 1/2 192

GULF COAST CARD CO.,		NO. 6A-H1275	
ST. PETERSBURG?FLA.		ORDER NO. 62879	
		DATE 6-24-1936	
12 ¹ / ₂ M ART COLORTONE POST CARDS		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER. CENTER - BORDER.	FRONT NO. 1	R. M.	YES <i>same as 504961</i>
TITLE (IN FULL) U.S. VETERANS' HOME FROM BOCA TRON CEIGA BAY BY MOONLIGHT, ST. PETERSBURG, FLA. "THE SUNSHINE CITY"	IMPRINT SAME AS ABOVE		
PRIVATE NO. BEFORE TITLE: S-184			
COLOR DESCRIPTION Make moonlight scene, but do not make too dark. Cut off sides to show up larger. Bldg. cream stucco, red tile roof. Put in moon with ragged clouds, using more or less dark blue for sky and white for clouds only. Reflection in water, similar to card attached.			
SUBMIT: RET. PHOTO		B. I. & W. PROOF	
PHOTO PROPERTY OF C. T. & Co. - <input checked="" type="checkbox"/> CUSTOMER		HANDCOL PROOF	
		RETURN PHOTO.	
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET			

INTOWERED

Please destroy other Black dog.

DEADLINE

7 1/2

OTTO MOORE & SON,
TEXARKANA, ARK.

NO. 6A-H1276

ORDER NO. 62886

DATE 6-24-1936

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

TOP-AERIAL VIEW, TEXARKANA,
TEXAS-ARKANSAS
BOT-BUSINESS DISTRICT VIEW
FROM THE AIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M NO

IMPRINT SAME AS ABOVE

*Photo to
Bill Sarason*

gck

COLOR DESCRIPTION

Use coloring like on back of our old folder no. D-2457.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE 400 100

DEADLINE

ARROWHEAD TRADING POST,
DULUTH, MINN.

✓ NO. 6A-H1277

ORDER NO. 62888

DATE 6-24-1936

12 1/2 M ART COLORTONL POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) YOUNG WOMEN'S CHRISTIAN
ASSOCIATION BUILDING, DULUTH, MINN.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE ENCLOSED COPY.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP 12

DEADLINE

3 1/2

2012
A 9/4

38

2

18

HENRY S. BEACH		NO. 6A-H1278
EL PASO. TEXAS		ORDER NO. 62892
		DATE 6-24-1936
25 M ART COLORTONE POST CARDS		FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. 17	R. M YES
TITLE (IN FULL) ON FRONT	IMPRINT H.S.B.	
	TITLE: ELEPHANT BUTTE LAKE, NEW MEXICO 4 R M incl	
	PRIVATE NO. BEFORE TITLE: 2276	
COLOR DESCRIPTION		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

TYPE SET UP

4

38

20 15
3
94

HENRY S. BEACH

NO. 6A-H1279

ORDER NO 62892

EL PASO. TEXAS

DATE 6-24-1936

25 M ART COLORTONE POST CARDS		FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	17 R. M YES
TITLE (IN FULL) ON FRONT		IMPRINT	H. S. B.
		TITLE: BARREL CACTUS v R M incl	
		PRIVATE NO. BEFORE TITLE: 2275	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

DEADLINE

6
7

62

HENRY S. BEACH
EL PASO. TEXAS

✓ NO. 6A-H1280

ORDER NO. 62892

DATE 6-24-1936

25 M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES NO

IMPRINT H.S.B.

TITLE: UNITED STATES COURT HOUSE, EL
PASO, TEXAS COMPLETED AND OCCUPIED
IN THE YEAR 1936

PRIVATE NO. BEFORE TITLE: 2277

COLOR DESCRIPTION

The exterior of this building is white marble with a cream trim. Openings with window frames black. Bring out clearly the lettering in the top panel UNITED STATES COURT HOUSE. Bring out green grass around bldg. between cement walks. Place U.S. flag on pole.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

38

7

M
14

49

14

80 1/2
89 1/2

938

NO. 6A-H1281

HILLSBORO NEWS CO.,

ORDER NO. 62946

TAMPA, FLA.

DATE 6-25-1937

12 1/2 MART COLORTONE POSTCARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) PEACE MEMORIAL PRESBYTERIAN
CHURCH, CLEARWATER, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: C-22

COLOR DESCRIPTION

Church is a little lighter pink than sample card no. 99721
attached. White stone trim. Brown window trim. Colored window glass. Green
tile roof. Evergreen hedge all around.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. I. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUN 27 1937

7m

20 1 1/2
9 1/2

HILLSBORO NEWS CO.,
TAMPA, FLA.

NO. 6A-H1282

ORDER NO. 62946

DATE 6-25-1936

121 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER		FRONT NO. 1	R. M. NO
TITLE (IN FULL) HOTEL FORT HARRISON, CLEARWATER, FLA.		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: C-41			
COLOR DESCRIPTION White bldg. gray stone trimming. Green window trim and casing. Groundfloor light tan and gray varieg. marble tablets. Storewindows brown marble trim. Put flag on poles. Bring out moss on trees to left. Take out cars to right and left foreground, also poles.			
SUBMIT: RET. PHOTO		B. L. & W. PROOF	
PHOTO PROPERTY OF C. T. & Co. —		CUSTOMER	
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

Photo in
7 BH-794
7/30/47

✓ NO. 6A-H1283

HILLSBORO NEWS CO.,

ORDER NO. 62948

TAMPA, FLA.

DATE 6-25-1936

12¹/₂ M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) "CHURCH OF THE GOOD

IMPRINT SAME AS ABOVE

SHEPHERD", HOME OF THE INNESS PAINTINGS,
TARPON SPRINGS, FLA. U.S.A.

PRIVATE NO. BEFORE TITLE T.S. 26
COLOR DESCRIPTION

White painted stone tower. Lower part natural stone, roof
gray effect. Doors brown. Tower windows gray. Evergreen shrubbs along wall.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

40 1/2
- 9 3/4

HILLSBORO NEWS CO.,
TAMPA, FLA.

✓ NO. 6A-11284

ORDER NO. 62948

DATE 6-25-1936

12 1/2 M ART COLOR-TONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> . LOWER. CENTER - BORDER.		FRONT NO. 1	R. M NO
TITLE (IN FULL) THE LARGEST SPONGE EXCHANGE IN THE WORLD, TARPON SPRINGS, FLA. U.S.A.		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: T.S. 25			
COLOR DESCRIPTION. See card No. 5A349 or any other sponge card. Dark red brick bldg. White trim. Take out poles and wires. Bldgs. in background, gray and white, dark roofs.			
SUBMIT: RET. PHOTO		B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & Co.—		CUSTOMER <input checked="" type="checkbox"/>	RETURN PHOTO. YES
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET			

2

M

184

3

26 1 1/2
19 1/2

HILLSBORO NEWS CO.,

✓ NO. 6A-H1285

ORDER NO. 62948

TAMPA, FLA.

DATE 6-25-1936

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

SIGHTSEEING BOAT, SPONGE
EXCHANGE, TARPON SPRINGS, FLA. U.S.A.

PRIVATE NO. BEFORE TITLE: T.S. 2 7

COLOR DESCRIPTION

Hull of boat white, black trim and part encircled by white lines is tan. Note sponges, which must show. Small flags are a variety of red and white, green and white, blue and white. Masts are orange colors. Dock natural woodwork.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMERCURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

12

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1286 ORDER NO. 62978 DATE 6-25-1936

CUSTOMER PH. KLING BREWING CO.
FLINT, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M FC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KLING BREWING CO., FLINT, MICHIGAN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
Photo Sales, etc. Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION
BRICK BUILDING, SHADE OF BRICK SAME AS DIXIE SHERMAN HOTEL 63502-C. GREEN TRIM ON WINDOWS. COPING
TWO TONE BRICK TO BLEND. TRUCKS ALUMINUM SHADE AS ON TANK ON BLOTTER ATTACHED. FENCE BRICK, SAME
AS BUILDING. CEMENT DRIVEWAY ON SIDE. GREEN GRASS BETWEEN ROADWAY AND BUILDING, IN FRONT OF BLDG.
SIGN LETTERING IN RED. SIGNS ON BUILDING GROUND FRONT, AS KLING BREWING CO., KLING'S BEER TO BE
GOLD LETTERING.

Large photo

B-H 8

make rest impression

PHOTO RETURNED

TO

PHOTO USED FOR

6-25-1936

make over ok

extra 1/2 hr ok

ok 1/2 hr

Off 9-2

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. 6A-H1287 ORDER NO. 62970

DATE 7-1-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER NEW HOTEL BREAKERS, INC.,
CORPUS CHRISTI, TEXAS

12 1/2 M FC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: THE NEW HOTEL BREAKERS — CORPUS
CHRISTI, TEXAS — FIREPROOF

BOT: OWN PRIVATE BEACH TWO BLOCKS LONG FREE FROM
UNDERTOW

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH ATTACHED. USE PHOTO NO. 2341-29.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE SKETCH

DEADLINE

very rush

must be finished 7-8 sure

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2
JPC 1 3/4
C 1/2

NO

YES

RETURN PHOTO

8

check 10.10
1-10-36

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO.

6A-H1288

ORDER NO. 63010

DATE

6-29-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER BANCROFT WALKER CO.,
WALTHAM, MASS.

Photos for
this Customer

50 M FC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, *Fullifac*

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Same background as JHH1835

Inside linings of shoes are grayish-brown shoes inside of heels
the usual dark cream

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DEFOLiate

25 extra black proofs

DEARIES

Handcolor

X

Layout 3
4. 1 line neg
for Red Lettering
HC 2 1/4
A 1 1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1289 ORDER NO. 63011 DATE 6-29-1936

CUSTOMER RIVER BEND, INC.
ALEXANDRIA, VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 MFC GROUP (3) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RIVER BEND (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout
SEE LAYOUT ATTACHED. SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

3 photo set.
10/9/36

PHOTO RETURNED

TO

PHOTO USED FOR

1
8
13/4
13
C-3/4

Off 8-3

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1290 ORDER NO. 63020 DATE 6-29-1936

CUSTOMER HOTEL WORTH
BUFFALO, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART C LORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL WORTH, 200 MAIN STREET —
BUFFALO, N. Y.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

BLOCK OUT BUILDINGS & NAMES ON EACH SIDE
CLOSE SCREEN DOOR AT LOWER LEFT.
TAKE OUT LADDER: MAN.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

COLOR SIMILAR TO CARD ATTACHED.

DEADLINE

PHOTO RETURNED TO PHOTO USED FOR

Ret 6
200 1 3/4
12 1/2
C-1/2

Art. Worth
16 25
Pz

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 6A-H1290 ORDER NO. 63020 DATE 6-29-1936

CUSTOMER HOTEL WORTH
BUFFALO, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART C LORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL WORTH, 200 MAIN STREET —
BUFFALO, N. Y.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

BLOCK OUT BUILDINGS & NAMES ON EACH SIDE
CLOSE SCREEN DOOR AT LOWER LEFT.
TAKE OUT LADDER: MAN.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. See 120
Dry — Wet — Pancromatic — Color Separation. See 133
Transfer — Paper Process — New Process. See 150
Stripping — White Border — Full Face. See 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR SIMILAR TO CARD ATTACHED.

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6
200 1 3/4
12 1/2
C-1/2

Art. 11-11-36
16.75
Pz

A-47

3

2801 1/2
A9 3/4

THE C. A. TANNER CO.,
WICHITA, KANSAS

NO. 6A-H1291
ORDER NO 63035
DATE 6-29-1936

12 1/2 M ART COLORTONE POST CARDS		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER <u>LOWER</u> CENTER - BORDER		FRONT NO. 1 R. M NO	
TITLE (IN FULL) WESLEY HOSPITAL? WICHITA, KANSAS		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION			
Bldg. light red brick, stone trim. Cut off on left and right side, add more foreground and sky for proper proportion.			
SUBMIT: RET. PHOTO		B. L. & W. PROOF	
PHOTO PROPERTY OF C. T. & Co. -		CUSTOMER X	
CURT TEICH & COMPANY, INC., CHICAGO		HANDCOL PROOF	
PHOTO TICKET		RETURN PHOTO. YES	

to Miss Sn. Boden
Wesley Hospital
Wichita, Kans.

454

DEADLINE

Print

54

✓ NO. 6A-H1292

ORDER NO. 63035

DATE 6-29-1936

THE C.A. TANNER CO.,

WICHITA, KANSAS

121^M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER *Group (2)*
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)
ADMINISTRATION BUILDING AND
BOT. SCENE AT MUNICIPAL AIRPORT, WICHITA,
KANSAS

IMPRINT
SAME AS ABOVE

Photo

COLOR DESCRIPTION

Use new photo for top view of card attached No. 1373-30.
Bottom view as now shown. Building, light buff.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1936 JUN 29

Just

*HELK
A9*

2

THE C. A. TANNER CO.,

WICHITA, KANSAS

NO. 6A-H1293

ORDER NO. 63035

DATE 6-29-1936

12¹/₂ M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) U. S. VETERANS' HOSPITAL,
WICHITA, KANSAS

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Light red brick, stone trim, slate roof, gray stone dome.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

~~DEADLINE~~

M

A-47

HC 1 1/2
A 9 3/4

2

Print

THE C.T. TANNER CO.,

NO. 6A-H1294

ORDER NO. 63035

WICHITA, KANSAS

DATE 6-29-1936

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) MC KNIGHT MEMORIAL FOUNTAIN

IMPRINT SAME AS ABOVE

AT EAST HIGH SCHOOL, ~~WICHITA~~ WICHITA,
KANSAS

COLOR DESCRIPTION

Colors as marked on photo.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. ☒

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

5 17

20 13/4
A12

THE C. A. TANNER CO.,
WICHITA, KANSAS

✓ NO 6A-H1295

ORDER NO. 63035

DATE 6-29-1936

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BROADWAY, LOOKING NORTH,
WICHITA, KANSAS

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Color as marked on photo.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED

5

THE C. A. TANNER CO.,
WICHITA, KANSAS

NO. 6A-H1296
ORDER NO. 63036
DATE 6-29-1936

20 1 1/2
49 1/2

12 ^M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER		FRONT NO.	1 R. M NO
TITLE (IN FULL) EAST HIGH SCHOOL, WICHITA, KANSAS		IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION			
Red brick, stone trim. Put flowers in flower beds.			
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.			
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER			
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

TURN OUT 110

5

2012
A 8-4

THE C. A. TANNER CO.,
WICHITA, KANSAS

✓ NO. 6A-H1297

ORDER NO. 63036

DATE 6-29-1936

M. O.

M 121 ART COLORTONE PHOTO CARDS (ALL OF THIS ON THE PICTURE SIDE)		WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M
TITLE (IN FULL)		1	NO
SCENE AT LINWOOD PARK, WICHITA, KANSAS		IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION			

Bldg. sandstone, light brown roof.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1116 521 00

17

A 38

8/21/36
A 12

THE C. A. TANNER CO., WICHITA, KANSAS		NO. 6A-H1298 ORDER NO. 63036 DATE 6-29-1936
12 ¹ / ₂ M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) DOUELAS AVENUE, LOOKING EAST, WICHITA, KANSAS	IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION Colors as marked on photo.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO. — <input checked="" type="checkbox"/> CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

1 m. clock
129 m. 0.
134 m. 0.
7/1/36

DEADLINE
DEADLINE

M.O.

3

off
100
7-29

A-38

4

210 1 1/2
A 9 3/4

✓ NO. 6A-H1299

THE C. A. TANNER CO.,
WICHITA, KANSAS

ORDER NO. 63036

DATE 6-29-1936

12 1/2 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) ALLIS HOTEL, WICHITA, KANSAS		IMPRINT	SAME AS ABOVE

in OBH5271

COLOR DESCRIPTION

Use Photo no. 1A2099. Color same as 1A2099. Change
autos to modern appearance, stream line effect. Not necessary to show
many cars.

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— <input checked="" type="checkbox"/> CUSTOMER			
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

3
2

71C1 3/4
A12 3/4

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1300
ORDER NO. 63052
DATE 6-29-1936

25 M ART COLORTONE POST CARDS		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)			
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER			
TITLE (IN FULL) NIGHT VIEW, TEXAS STATE			
BUILDING, TEXAS CENTENNIAL EXPOSITION, DXX			
DALLAS			
PRIVATE NO. <i>upper left</i> REPORT TITLE: C-61			
COLOR DESCRIPTION			

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M YES *same as*
IMPRINT SAME AS ABOVE 6A1227

Place state flag on flag pole. Take color scheme and
lighting effect from C-44 and C-45.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *yes* RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER ☒ X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

701

5

21012
A 10

DALLAS POST CARD CO.,		NO. 6A-H1301
DALLAS, TEXAS		ORDER NO. 63052
		DATE 6-29-1936
25 M ART COLOR TONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. Yes No
TITLE (IN FULL) STREETS OF PARIS, TEXAS CENTENNIAL EXPOSITION, DALLAS	IMPRINT SAME AS ABOVE	
PRIVATE NO. ^{upper left} 5-60 TITLE: C-60		
COLOR DESCRIPTION		
See enclosed tissue.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ^{Yes} RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

TYPE SET 303

DEADLINE

5

RETURN PHOTO YES NO
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1302 ORDER NO. 63055 DATE 6-29-1936

CUSTOMER THE BRAZNELL HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: THE BRAZNELL HOTEL MIAMI BEACH,
FLORIDA

BOT: OVERLOOKING OCEAN AND INDIAN CREEK WATERWAY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ATTACHED

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED *12/24/47* PHOTO USED FOR

5 1/2
1 1/4
10 1/2
1 1/2

7
8

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1303 ORDER NO. 63062 DATE 6-29-1936

CUSTOMER HOTEL ALCAZAR,
MIAMI, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: COCKTAIL LOUNGE ON MEZZANINE
FLOOR OF HOTEL ALCAZAR MIAMI, FLORIDA
BOT: OVERLOOKING BISCAYNE BOULEVARD AND PARK

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

6
2
14
C 1/2

7

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 6A-H1304 ORDER NO. 63064 DATE 6-29-1936

CUSTOMER BRANDON HOSPITAL,
POPLAR BLUFF, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BRANDON HOSPITAL, — POPLAR BLUFF, MO.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

Photo ret 9/20/37

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

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19

FRANK E. COOPER,
258 BROADWAY,
NEW YORK, N.Y.

NO. 6A-H1305

ORDER NO. 63069

DATE 6-30-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~UPPER~~ LOWER CENTER - BORDER.

FRONT NO. 1 R. M YES

TITLE (IN FULL) SHORE ROAD AND THE ENTRANCE
TO NEW YORK HARBOR, BROOKLYN, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: 85

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1936 OCT 10

DEADLINE

8

upside 2

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A93

FRANK E. COOPER,
258 BROADWAY,
NEW YORK, N.Y.

✓ NO. 6A-H1306

ORDER NO. 63069

DATE 7-2-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

6

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1

R. M YES

TITLE (IN FULL) 34TH STREET, SHOWING MACY'S
AND THE EMPIRE STATE BUILDING, NEW YORK
CITY

IMPRINT SAME AS ABOVE

PRIVATE NO. ~~88~~ RIGHT CORNER: 88

COLOR DESCRIPTION

SEE BACK OF PHOTO FOR COLORS.

Photo 4198

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

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A834

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WARNER PHOTO SHOP,
NEW CASTLE, PA.

NO. 6A-H1307
ORDER NO. 63070
DATE 6-30-1936

12 1/2 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE <u>UPPER</u> LOWER. CENTER - BORDER.	FRONT NO. 1 R. M NO
TITLE (IN FULL) SCOTTISH RITE CATHEDRAL, NEW CASTLE, PA.	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Light cream brick, light gray stone., cornice and base and columns at right entrance. Bronze lights. Light gray trelice over entrance on right front. Green lawn and shrubbery. Show top corner of bldg. on rear left. Show flag on pole. Bldg. on rear right dark brown, light trim. Remove dark speck and wire in sky.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

14 M

20 1/2
A8 3/4

WARNER PHOTO SHOP,
NEW CASTLE, PA.

✓ NO. 6A-H1308

ORDER NO. 63070

DATE 6-30-1936

12M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER

FRONT NO. 1 R. M NO

TITLE (IN FULL) U. S. POST OFFICE, NEW CASTLE, PA. IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Light gray stone. Light stone columns. Narrow bronze cornice below top edge of bldg. Dark gray panels between windows and below windows. Bronze seals on emblems over entrances on left and right. Gray steps and lampposts. Light gray sash and doors. Light cement walk, dark street paving. Green lawn and shrubbery around bldg. and on right. Make automobiles modern shaped. Bldg. on right dark dull red brick. Remove wires and pole in foreground. Put flag on pole.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 113

Revised
47
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DEADLINE

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HC 12
A 92

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 6A-H1309

ORDER NO 63073

DATE 6-30-1936

12¹/₂ M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF
CON ELLSVILLE, PA. AND YOUGHIOGHENY RIVER

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

On right large bldgs. red and brown and gray. Rear center and
left large bldgs. red and buff. On rear left buff and red brick. Dark
coal cars on R.R. in foreground.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1174 SET 1-4

DEADLINE

10

MINISKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 6A-H1310

ORDER NO. 63073

DATE 6-30-1936

12¹/₂ M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE FALLS ON YOUGHIOGHENY
RIVER, OHIO PYLE NEAR CONNELLSVILLE, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Brownish gray rocks.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 2-3

DEADLINE

✓ NO. 6A-H1311

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA. ORDER NO. 63073

DATE 6-30-1936

121³/₄
10³/₄

ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>1</u>	R. M. <u>NO</u>
TITLE (IN FULL) <u>VIEW FROM CHESTNUT RIDGE</u> <u>AND SPRINGFIELD PIKE, ROUTE 711, LOOKING</u> <u>TOWARDS CONNELLSVILLE, PA.</u>		IMPRINT <u>SAME AS ABOVE</u>	

COLOR DESCRIPTION

Dark red brick road. Bldgs. brown. Show rear mts. clear and green.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1112 SE1

DEADLINE

20 1/2
A10

47

NO. 6A-H1312

MINSKY BROS. & CO. PUBLISHING DIVISION, ORDER NO. 63073
PITTSBURGH, PA.

DATE 6-30-1936

12 1/2" M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) BIRD'S-EYE VIEW FROM
SPRINGFIELD PIKE ROUTE 711, SHOWING
CONNELLVILLE, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Rear bldgs. in center red and gray. Show ~~wires~~ in rear center.
RIVER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

M

8013
A11

MINSKY BROS. & CO. PUBLISHING DIVISION,

PITTSBURGH, PA.

NO. 6A-H1313

ORDER NO 63073

DATE 6-30-1936

M 121 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER. CENTER - BORDER.		FRONT NO. 1	R. M NO
TITLE (IN FULL) VIEW OF PLEASANT VALLEY FROM		IMPRINT SAME AS ABOVE	
SPRINGFIELD PIKE ROUTE 711, NEAR			
CONNELLSVILLE, PA.			

COLOR DESCRIPTION

Green foliage and mountain scenery.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 114

DEADLINE

2

NO. 6A-H1314

MINSKY BROS. & CO. PUBLISHING DIVISION,

ORDER NO 63073

PITTSBURGH, PA.

DATE 6-30-1936

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER

FRONT NO. 1 R. M NO

TITLE (IN FULL) CAPSTAN GLASS FACTORY,

IMPRINT SAME AS ABOVE

CONNELLSVILLE, PA.

COLOR DESCRIPTION

First bldg. light gray brick. Center bldg. brown brick
red roof. On right small bldg. green, white trim. Rear large bldgs. dark gray
black and tanks. Rear stacks brown brick.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

2001 1/2
A934

47

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NQA-H1315

ORDER NO. 63073

DATE 6-30-1936

12 1/2 M ART COLORTONE POST CARES <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> LOWER. CENTER - BORDER.		FRONT NO. 1	R. M NO
TITLE (IN FULL) CON ELLSVILLE STATE HOSPITAL, CON ELLSVILLE, PA.		IMPRINT SAME AS ABOVE	

COLOR DESCRIPTION

Dark dull red brick. Light stone cornice and trim. Gray steps. Cream sash and doors and entrance. Pink flowers on right in flower bed. Green lawn and shrubbery.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1000 550 100

DEADLINE

316134
A10

FRANK E. COOPER,
258 BROADWAY,
NEW YORK, N.Y.

NO. 6A-H1316

ORDER NO. 63076

DATE 6-30-1936

12¹/₂ M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M

no Yes

TITLE (IN FULL) LOOKOUT BATHING BEACH,
POINT LOOKOUT, LONG ISLAND, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORN R- 116

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

XE CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

✓ NO. 6A-H1317

YANKEE STORE AND PHARMACY CO., BERMUDA ORDER NO 63077

DATE 7-1-1936

6 M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

SUNKEN GARDENS - CASTLE HARBOUR
HOTEL, BERMUDA

PRIVATE NO. BEFORE IMPRINT - 279

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

FOR EIGHT
WATER PLAYS
ALL DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

20 1/2
9 3/4

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7 - 1 1/2
split job

2011
A9 3/4

YANKEE STORE ~~AND BERMUDA DRUG CO.~~, BERMUDA

NO. 6A-H1318

ORDER NO. 63077

DATE 7-1-1936

6 M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19

R. M NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

PATIO AND VIEW OF HARRINGTON SOUND
FROM CASTLE HARBOUR HOTEL, BERMUDA

PRIVATE NO. BEFORE IMPRINT - 274

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

FOREIGN
Watch PLACES and
all DETAILS

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

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NO. 6A-JL319

YANKEE STORE AND ~~BERMUDA~~ DRUG CO., BERMUDA

ORDER NO. 6302E 77

DATE 7-1-1936

6 M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 19

R. M. ~~YES~~ No

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

BATHING POOL, CASTLE HARBOUR HOTEL,
BERMUDA

PRIVATE NO. BEFORE IMPRINT - 277

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

make a very good job of this
PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

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A9 3/4

YANKEE STORE AND ~~BERMUDA~~ DRUG CO., BERMUDA

NO. 6A-H1320

ORDER NO. 63077

DATE 7-1-1936

6 M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. MNO

TITLE (IN FULL) CASTLE HARBOUR HOTEL,

IMPRINT SAME AS ABOVE

TUCKER'S TOWN, BERMUDA

PRIVATE NO. BEFORE IMPRINT - 276

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLC '03 IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NOTATION
WATCH FLAGS and
ALL DETAILS

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YANKEE STORE ~~AND BERMUDA DRUG CO.~~, BERMUDA

NO. 6A-H1321

ORDER NO. 63077

DATE 7-1-1936

6 M ART COLORTONE POST CARDS

FULL FACE

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(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

ENTRANCE TO CASTLE HARBOUR HOTEL,
TUCKER'S TOWN BERMUDA

PRIVATE NO. BEFORE IMPRINT - 278

PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

FOR RETURN
WITH FLAGS and
ALL DETAILS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HAND COL PROOF

YES

RETURN PHOTO

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

YANKEE STORE ~~AND BERMUDA DRUG CO.~~, BERMUDA

NO. 6A-H1322

ORDER NO 63077

DATE 7-1-1936

6 M

ART COLOORTONE POST CARDS
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FULL FACE
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19

R. M NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

GOLFING AT CASTLE HARBOUR HOTEL,
TUCKER'S TOWN, BERMUDA

PRIVATE NO. BEFORE IMPRINT- 275

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FOREIGN
Watch Flags and
all Details

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NO. 6A-H1323

YANKEE STORE AND ~~BERMUDA~~ DRUG CO., BERMUDA

ORDER NO. 63077

DATE 7-1-1936

6 M ART COLORTONE POST CARDS
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FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

19

R. M

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

HARBOUR VIEW TERRACE, ST. GEORGE HOTEL,
ST. GEORGE'S, BERMUDA

PRIVATE NO. BEFORE IMPRINT - 288

PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

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CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

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all DETAILS and

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July 25-36 3

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YANKEE STORE AND BERMUDA DRUG CO., BERMUDA		NO. 6A-H1324	ORDER NO. 63077
DATE 7-1-1936			
M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 19 R. M. NO	
TITLE (IN FULL) ST GEORGE HOTEL BATHING BEACH, ST. GEORGE'S, BERMUDA		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION		PRIVATE NO. BEFORE IMPRINT - 286	
PUT CLOUDS IN SKY.		PUT PLATE NO. ON FRONT	
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.			
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER			
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET			

RECEIVED
Watch Flags and
all Details

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✓ NO. 6A-H1325

YANKEE STORE AND ~~BERMUDA~~ DRUG CO., BERMUDA

ORDER NO. 63077

DATE 7-1-1936

6 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

FULL FACE
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

"ROSE WALK" ST. GEORGE HOTEL,
ST. GEORGE'S, BERMUDA

PRIVATE NO. BEFORE IMPRINT - 287

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FOR RETURN
Match plates and
all DETAILS

M

286 1/2
A 934

2 lines

YANKEE STORE AND BERMUDA DRUG CO., BERMUDA

NO. 6A-III326

ORDER NO. 63077

DATE 7-1-1936

6 M ART COLORTONE POST CARD
(ALL OF THIS ON THE PICTURE SIDE)

FULL NAME
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

A COTTAGE PATHWAY, BERMUDA

PRIVATE NO. BEFORE IMPRINT - 256

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

RECEIVED
WATCH FLAGS AND
ALL DETAILS

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

20 18
9 3/4

1 line

NO. 6A-H1327

YANKEE STORE AND BERMUDA DRUG CO., BERMUDA

ORDER NO. 63077

DATE 7-1-1936

6 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

FULL FACE
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL)

FRONT NO. 19 R. M NO
IMPRINT SAME AS ABOVE

SIGHT SEEING IN BERMUDA

PRIVATE NO. BEFORE IMPRINT - 255

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

FORWARDED
Watch for
all letters

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

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286
A9³/₄

1 line

67¹/₄
73

YANKEE STORE AND BERMUDA DRUG CO., BERMUDA		NO. 6A-M1328
		ORDER NO. 63077
		DATE 7-1-1936
<div>M ART COLORED TONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)</div>		<div>FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)</div>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 19	R. M. NO
TITLE (IN FULL)	IMPRINT	SAME AS ABOVE
ELY'S HARBOUR, SOMERSET, BERMUDA	PRIVATE NO. BEFORE IMPRINT - 258	
	PUT PLATE NO. ON FRONT	
COLOR DESCRIPTION		
PUT CLOUDS IN SKY.		
Photo in OC 464		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

WELCH PLACES and
all DETAILS

2

ask Bill about Photo

17

✓ 1

NO. 6A-HL329

YANKEE STORE AND BERMUDA DRUG CO., BERMUDA

ORDER NO. ~~741-1936~~
63077

DATE 7-1-1936

6 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

FULL FACE
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

PINK BEACH, BERMUDA

PRIVATE NO. BEFORE IMPRINT - 236

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WATCH FOR
ALL DETAILS

Make over
1 black negative

2 lines

Photo in Oct 61

9-8-29

2

1/2

Massive

1 back negative

NO. 6A-H1330

YANKEE STORE AND BERMUDA DRUG CO., BERMUDA

ORDER NO. 63077

DATE 7-1-1936

6 M ART COLORTONE POST CARDS

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

THE INVERURIE, PAGET, BERMUDA

PRIVATE NO. BEFORE IMPRINT - 282

PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

TEICH
Watch FLASCO and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

28 1/2
18 3/4

2 lines

12
3

8-29

7/6/36
A84

YANKEE STORE ~~AND DRUG CO.~~, BERMUDA

NO. 6A-H1331

ORDER NO. 63077

DATE 7-1-1936

6 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

FULL FACE
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 19 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

Ins sky

PRIVATE NO. BEFORE IMPRINT - 284

HOTEL LANGSTON, HAMILTON, BERMUDA

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

RECEIVED
JUL 1 1936
CH. L. LANGSTON

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

50

new Mh

201 1/2
A9 1/2

4

YANKEE STORE AND BERMUDA DRUG CO., BERMUDA

NO. 6A-H1332

ORDER NO. 63077

DATE 7-1-1936

^M
6 ART COLORTONE PHOTO CARDS
(ALL OF THIS ON THE PICTURE SIDE)

FULL PAGE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

ROYAL BERMUDA YACHT CLUB,
HAMILTON, BERMUDA

PRIVATE NO. BEFORE IMPRINT - 259

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

FOR RETURN
WEIGHT PLACES ONLY
ON DETAIL

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

M (161)

3 1/2

2012
A92

3. links

8

YANKEE STORE AND BERMUDA DRUG CO., BERMUDA		NO. 6A-H1333
		ORDER NO. 63077
		DATE 7-1-1936
6 MART COLORTONE POST CARDS		FULL FACE
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 19	R. M NO
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
ROYAL PALMS, SOUTH SHORE ROAD, BERMUDA	PRIVATE NO. BEFORE IMPRINT - 238	
	PUT PLATE NO. ON FRONT	
COLOR DESCRIPTION		
PUT CLOUDS IN SKY.		
Photo in OC463		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

FORGET IT
WATCH FLAGS and
all DETAILS

14 photo 3

20 1/2
A10

YANKEE STORE AND ~~BERMUDA DRUG CO.~~, BERMUDA

NO. 6A-H1334

ORDER NO. 63077

DATE 7-1-1936

6 M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

A MORNING'S CATCH, BERMUDA

PRIVATE NO. BEFORE IMPRINT - 237

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

FOREIGN
Watch Flags and
all Details

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1-7

✓ 1/2

Makeover

1 black negative

✓ NO. 6A-H1335

YANKEE STORE AND BERMUDA DRUG CO., BERMUDA

ORDER NO. 63077

DATE 7-1-1936

6 M^{ART} COLORTONE POST CARDS

FULL FACE M O

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

BERMUDA'S TRANSPORTATION

PRIMATE NO. BEFORE IMPRINT - 257

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

WASH PLASS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2 lines

6
M(161)

44-8-29

W A. 34

2

reprints

YANKEE STORE AND BERMUDA DRUG CO., BERMUDA

NO. 6A-H1336

ORDER NO. 63077

DATE 7-1-1936

20 1/2
19

6 M ART COLORED POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

FULL FACE
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. *Spec.*

R. M. NO

TITLE (IN FULL)

IMPRINT
SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT - 260

Put in stamp place "Place Stamp Here"

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RECEIVED
Watch Plugs and
all DETAILS and

M (158)

F4

Ret. 1 hr

Makeover
M.O. 1 Black negative

80 1/2
A9 1/2

2 lines

YANKEE STORE AND BERMUDA DRUG CO., BERMUDA		NO. 6A-H1337
		ORDER NO. 63077
		DATE 7-1-1936
6M ART COLORTONE POST CARDS		FULL FACE
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 19	R. M. NO
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
THE CORAL ISLAND CLUB, FLATTS, BERMUDA	PRIVATE NO. BEFORE IMPRINT - 281	
	PUT PLATE NO. ON FRONT	
COLOR DESCRIPTION		
PUT CLOUDS IN SKY.		
<small>SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.</small>		
<small>PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X</small>		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

RECEIVED
TEICH PLATES
ALL DETAILS

no shot

2
R

8-29

repro 5

YANKEE STORE AND BERMUDA DRUG CO., BERMUDA

NO. 6A-H1338

ORDER NO. 63077

DATE 7-1-1936

6M ART COLORTONE POST CARD

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

RESIDENCE OF BERMUDA'S GOVERNOR

PRIVATE NO. BEFORE IMPRINT - 239

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FOREIGN
Watch flags and
all details

1 line
1

M

X

reprint 2

54

NO. 6A-H1339

ORDER NO. 63078

THE UNION NEWS COMPANY

NEW YORK. N.Y.

DATE 7-1-1936

1/2 5 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

FRONT NO. 13 R. M NO

TITLE (IN FULL) MISSISSIPPI RIVER AND
BRIDGES, ST. PAUL, MINN.

IMPRINT THE UNION NEWS COMPANY
(AND TRADEMARK)

COLOR DESCRIPTION

USE PHOTO NO. 108408 COLOR SAME AS 108408

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE SET UP

M

54
reprints 3

26 1/2
19 1/2

THE UNION NEWS COMPANY
NEW YORK. N.Y.

✓ NO. 6A-H1340

ORDER NO. 63078

DATE 7-1-1936

ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.	FRONT NO. 13	R. M.	NO
TITLE (IN FULL) SCENE IN PHALEN PARK, ST. PAUL, MINN.	IMPRINT THE UNION NEWS COMPANY (AND TRADEMARK)		

COLOR DESCRIPTION

Use photo no. 108409 Color same as 108409
Take out some of boats and people. Make modern.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1936-12-31

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454

KE 1 1/2
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NO. 6A-H1341

THE UNION NEWS COMPANY
NEW YORK. N.Y.

ORDER NO. 63078
DATE 7-1-1936

12 1/2 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 13	R. M NO
TITLE (IN FULL) FLOWER BEDS, COMO P RK, ST. PAUL, MINN.		IMPRINT THE UNION NEWS COMPANY (AND TRADEMARK)	

COLOR DESCRIPTION

USE PHOTO NO. 108411 COLOR SAME AS 108411.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

2

45-4

Miller
HEP
1 1/2
7/23/36

201 1/2
1936

THE UNION NEWS COMPANY
NEW YORK. N.Y.

✓ NO. 6A-H1342

ORDER NO. 63078

DATE 7-1-1936

12 1/2 ⁸ M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.		FRONT NO.	13 R. M NO
TITLE (IN FULL) CONSERVATORY, COMO PARK, ST. PAUL, MINN.		IMPRINT	THE UNION NEWS CO (AND TRADEMARK)
COLOR DESCRIPTION			

USE PHOTO NO. 73658 COLOR SAME AS 73658

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

54

20 1/2
11 1/2

NO. 6A-H1343

THE UNION NEWS COMPANY

ORDER NO. 63078

NEW YORK. N.Y.

DATE 7-1-1936

12 1/2 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER. <u>LOWER</u> . CENTER - BORDER.		FRONT NO. 13	R. M. NO
TITLE (IN FULL) TOP-SUPREME COURT STAIRWAY BOT-MINNESOTA STATE CAPITOL, ST. PAUL, MINN.		IMPRINT	THE UNION NEWS COMPANY (AND TRADEMARK)

COLOR DESCRIPTION

Use photo no. 91432 Color same as 91432

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

Mr. Ruttenberg

3

54

THE UNION NEWS COMPANY
NEW YORK. N.Y.

NO. 6A-H1344

ORDER NO. 63078

DATE 7-1-1936

28 1/2
4 1/2

12 1/2 M ART. COLORED POST CARD
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 13

R. M. NO

TITLE (IN FULL) TOP-ROTUNDA AND ENTRANCE TO
SENATE CHAMBER
BOT-MINNESOTA STATE CAPITOL,
ST. PAUL, MINN.

IMPRINT

THE UNION NEWS CO.

(AND TRADEMARK)

COLOR DESCRIPTION

Use photo no. 91431 Color same as 91431

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE UNION NEWS COMPANY

3

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mpe

54

182
116

THE UNION NEWS COMPANY NEW YORK. N.Y.		NO. 6A-H1345
		ORDER No. 63078
		DATE 7-1-1936
12 1/2 • M ART COLORTONE POST CARDS		WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER <u>LOWER</u> CENTER - BORDER		FRONT No. 13 R. M NO
TITLE (IN FULL) GOVERNOR'S RECEPTION ROOM, MINNESOTA STATE CAPITOL, ST. PAUL, MINN.		IMPRINT THE UNION NEWS COMPANY (AND TRADEMARK)
COLOR DESCRIPTION		
Use photo no. 91433 Color same as 91433		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

THE SET

3

3

THE UNION NEWS COMPANY

NEW YORK? N.Y.

✓ NO. 6A-H1346

ORDER NO. 63078

DATE 7-1-1936

12 1/2 x 8 M ART COLORTONE POST CARD
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 13

R. M. NO

TITLE (IN FULL)

ST. PAUL CATHEDRAL, ST. PAUL,
MINN.

IMPRINT THE UNION NEWS COMPANY
(AND TRADEMARK)

COLOR DESCRIPTION

USE PHOTO NO. 57262 Color same as 57262

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 14

54

NO. 6A-H1347

ORDER NO. 63078

DATE 7-1-1936

THE UNION NEWS COMPANY

NEW YORK. N.Y.

2/2 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 13 R. M. NO

TITLE (IN FULL) THE FIRST NATIONAL BANK
BUILDING, STL. PAUL, MINN.

IMPRINT THE UNION NEWS COMPANY
(AND TRADEMARK)

COLOR DESCRIPTION

Use photo no. 1A1388 Color same as 1A1388. Take out some
cars. Make others modern.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE SET 14

HE 1 1/2
A 9 3/4

54

3

2

replaced 5

54

7/11/36
A84

THE UNION NEWS COMPANY
NEW YORK. N.Y.

✓ NO. 6A-H1348
ORDER NO. 63078
DATE 7-1-1936

1/2 8 MART COLORTONE POST CARDS		WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER. <u>LOWER</u> CENTER - BORDER.		FRONT NO. 13 R. M. NO
TITLE (IN FULL) PUBLIC LIBRARY, ST. PAUL, MINN.		IMPRINT THE UNION NEWS COMPANY (AND TRADEMARK)

COLOR DESCRIPTION

Use photo no. 73657 Color same as 73657 Take out
some people and cars. Make others modern. Put row of Elm trees down
along the right side of the bldg.

Photo in 5B11363

SUBMIT: RET. PHOTO	B. I. & W. PROOF	HANDCOL PROOF	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. X	CUSTOMER		

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

9

A-34

4

HC 1 1/2
A9 1/2

54

THE UNION NEWS COMPANY		NO. 6A-H1349
NEW YORK. N.Y.		ORDER NO. 63078
		DATE 7-1-1936
12 1/2 3 M	ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.		FRONT NO. 13 R. M NO
TITLE (IN FULL) WHITE BEAR YACHT CLUB, ST. PAUL, MINN.		IMPRINT THE UNION NEWS COMPANY (AND TRADEMARK)
COLOR DESCRIPTION		
Use photo no. 56130 Color same as 56130		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. - <input checked="" type="checkbox"/> CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

DEADLINE

5

5

NO. 6A-M1350.

THE UNION NEWS COMPANY
NEW YORK. N.Y.

ORDER NO. 63078

DATE 7-1-1936

12/2 M

ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 13 R. M. NO

TITLE (IN FULL)

MINNESOTA HISTORICAL BUILDING,

IMPRINT THE UNION NEWS COMPANY

(AND TRADEMARK)

ST. PAUL, MINN.

COLOR DESCRIPTION

Use photo no. 108407 Color same as 108407

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

2

80
A-38

20 1/2
A 8 3/4

THE UNION NEWS COMPANY

NO. 6A-H1351

ORDER NO. ~~60378~~ 63078

NEW YORK. N.Y.

DATE 7-1-1936

1/2 2 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 13

R. M. NO

TITLE (IN FULL)

KELLER GOLF COURSE AND CLUB

IMPRINT THE UNION NEWS COMPANY
(AND TRADEMARK)

HOUSE, ST. PAUL, MINN.

COLOR DESCRIPTION

Gray shingles. Green roof and ironwork.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

to Curt
for album 50

M (158)

210 1/4
A-73/4

THE UNION NEWS COMPANY
NEW YORK. N.Y.

NO. 6A-H1352

ORDER NO. 63078

DATE 7-1-1936

12 1/2 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER. <u>LOWER</u> . CENTER - BORDER.		FRONT NO. 13	R. M. NO
TITLE (IN FULL) CARL MILLES' INDIAN STATUE "PEACE", CITY HALL AND COURT HOUSE, ST. PAUL, MINN.		IMPRINT	THE UNION NEWS CO (AND TRADEMARK)

COLOR DESCRIPTION

Statue white onyx. Ceiling gold. Floor white. Walls black
marble. Light columns - brass.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP



THE UNION NEWS COMPANY
NEW YORK. N.Y.

NO. 6A-H1353

ORDER NO. 63078

DATE 7-1-1936

12 1/2 3 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. 13

R. M. NO

TITLE (IN FULL) MONKEY ISLAND, COMO PARK,
ST. PAUL, MINN.

IMPRINT THE UNION NEWS COMPANY
(AND TRADEMARK)

COLOR DESCRIPTION

Sandstone.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

54

repl

54

*KE 1 1/4
A84*

THE UNION NEWS COMPANY
NEW YORK. N.Y.

NO. 6A-H1354

ORDER NO. 63078

DATE 7-1-1936

12 1/2 ^M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) U.S. POST OFFICE AND CUSTOMS
HOUSE, ST. PAUL, MINN.

13

NO

IMPRINT

THE UNION NEWS COMPANY
(AND TRADEMARK)

JUL 1 - 1936

COLOR DESCRIPTION

SEE ATTACHED ~~PROOF~~. *Card*

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER ☒

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 1 - 1936

DEADLINE

THE UNION NEWS COMPANY
NEW YORK? N.Y.

NO. 6A-H1355

ORDER No 63078

DATE 7-1-1936

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 13 R. M MO

TITLE (IN FULL) ST. PAUL CITY HALL AND
RAMSEY COURTHOUSE COURT HOUSE, ST. PAUL,
MINN.

IMPRINT THE UNION NEWS COMPANY
(AND TRADEMARK)

JUL 3-1936

COLOR DESCRIPTION

SEE ATTACHED ~~Photo~~ Card

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE SET UP

THE UNION NEWS COMPANY
NEW YORK. N.Y.

NO. 6A-H1356

ORDER NO. 63078

DATE 7-1-1936

12 1/2 c M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 13 R. M NO

TITLE (IN FULL) KELLOGG BOULEVARD LOOKING
WEST, ST. PAUL, MINN.

IMPRINT THE UNION NEWS COMPANY
(AND TRADEMARK)

JUL 8 1936

COLOR DESCRIPTION

SEE ATTACHED PHOTO. Carol

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

5 X

57

2812
49

THE UNION NEWS COMPANY NEW YORK. N.Y.		NO. 6A-H1357 ORDER NO. 63078 DATE 7-1-1936
12 1/2 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER	FRONT NO. 13	R. M. NO
TITLE (IN FULL) WATER TOWER, HIGHLAND PARK, ST. PAUL, MINN.	IMPRINT THE UNION NEWS COMPANY (AND TRADEMARK)	
JUL 6 - 1936		
COLOR DESCRIPTION		
SEE ATTACHED PHOTO. Card Red Tile roof, tan brick		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & CO.—	CUSTOMER	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

DEADLINE

54
off me
black neg
ELO
7/22/36
1/2 add H.C.
off neg
7/22/36

101 1/2
A9 3/4

THE UNION NEWS COMPANY NEW YORK, N.Y.		NO. 6A-H1358 ORDER NO. 63078 DATE 7-1-1936	
1/2 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, <u>LOWER</u> CENTER - BORDER.		FRONT NO. 13 R. M. NO	
TITLE (IN FULL) FORMAL GARDENS, COMO PARK, ST. PAUL, MINN.		IMPRINT THE UNION NEWS COMPANY (AND TRADEMARK)	
COLOR DESCRIPTION			
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO.— CUSTOMER			
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET			

Make over

M 159

off 7-22

200 1/2
8 3/4

THE UNION NEWS COMPANY

✓ NO. 6A-41359

ORDER NO. 63078

NEW YORK, N.Y.

DATE 7-1-36

12 1/2 M ART COLOR TONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 13 R. M. NO

TITLE (IN FULL) LAKE PHALEN AT PHALIN PARK,
ST. PAUL, MINN.

IMPRINT THE UNION NEWS COMPANY
(AND TRADEMARK)

JUL 6-1936

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PRINTED BY THE UNION NEWS COMPANY

54

12/26
19

THE UNION NEWS COMPANY
NEW YORK. N.Y.

✓ NO. 6A-H1360

ORDER NO. 63078

DATE 7-1-136

12/26 M ART COLORTONE POST CARDS

WHITEORDER

M.O.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 13 R. M NO

TITLE (IN FULL) INDIAN MOUND PARK, ST. PAUL,
MINN.

IMPRINT THE UNION NEWS COMPANY
(AND TRADEMARK)

JUL 6 - 1936

COLOR DESCRIPTION

SEE ATTACHED CARD

Poles out

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DATE SEP 17

DEADLINE

12/26 M

12/13
A9

1/2 extra
7/10/36
make up
54
3

THE UNION NEWS COMPANY
NEW YORK, N.Y.

NO 6A-H1361
ORDER NO. 63078
DATE 7-1-1936

12/13 MART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

FRONT NO. 13 R. M NO

TITLE (IN FULL) INDIAN MOUND PARK, ST. PAUL, MINN.

IMPRINT THE UNION NEWS COMPANY (AND TRADEMARK)

COLOR DESCRIPTION

SEE ATTACHED CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

59 M

off

4 1/2

54

8E14
A834

NO. 6A-H1362
ORDER NO. 63078
DATE 7-1-36

THE UNION NEWS COMPANY
NEW YORK. N.Y.

13¹ M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) UNION STATION, ST. PAUL,
MINN.

FRONT NO. 13 R. M NO
IMPRINT THE UNION NEWS COMPANY
(AND TRADEMARK)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

~~UNION STATION ST. PAUL MINN. CARD NO. 98384~~ Color same as 98384

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1111 261 11

M

4

Second HCP. 1 1/2
HC 1 1/2
A 8 3/4

THE UNION NEWS COMPANY		NO. 6A-H1363	
NEW YORK. N.Y.		ORDER NO. 63078	
		DATE 7-1-36	
12 1/2 M ART COLORONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.		FRONT NO. 13 R. M. NO	
TITLE (IN FULL) THE HIAWATHA, CHICAGO, MILWAUKEE, ST. PAUL & PACIFIC RAILROAD		IMPRINT THE UNION NEWS COMPANY (AND TRADE MARK)	
COLOR DESCRIPTION			
SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES			
PHOTO PROPERTY OF C. T. & CO. CUSTOMER			
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

DEADLINE

3-10

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1364 ORDER NO. 63117 DATE 7-1-1936

CUSTOMER ARTHUR A. EVERTS CO.,
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC GROUP (3) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full \$50,000.00 CENTENNIAL KEY MADE BY

ARTHUR A. EVERTS CO.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE CARD ATTACHED FOR LAYOUT

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\frac{1}{2}$ 120
Dry — Wet — Pancromatic — Color Separation. $\frac{1}{2}$ 133
Transfer — Paper Process — New Process. $\frac{1}{2}$ 150
Stripping — White Border — Full Face. $\frac{1}{2}$ 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO.

RETURN COLORED PHOTO OF KEY

PHOTO RETURNED

TO

PHOTO USED FOR

38.50

300

Very Rush

4 photos ret
8/20/36

by Simon

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1365 ORDER NO. 63118 DATE 7-8-1936

CUSTOMER

CHICAGO NUT MEAT CO.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

SEE SKETCH ATTACHED. NOTE CORRECTION

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Art Photo
9.00

Mr

1
2
3 1/2
13 1/4
A 11 1/2
C-1/2?

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1366

ORDER NO.

DATE 7-1-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER HERMAN'S RESTAURANT
ATLANTIC CITY, N.J.

50 M PG SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: "ULTRA MODERN CONTINENTAL BAR"

BOT: HERMAN'S CONTINENTAL RESTAURANT
2641 BOARDWALK, ATLANTIC CITY, N.J.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

THE DOTS ON THE BACK BAR ARE STARS
ELIMINATE THE TABLE & SMOKING STAND AT THE
RIGHT. THE SEVEN CIRCLES IN THE BACK BAR ALL
HAVE THE SMALL ROUND MIRRORS IN THE CENTER.

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

DEADLINE

Must have H.C.D. 7/7/36

DEADLINE

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

Ret 6

3/4
11/2
17

X

4

upper

*20 13/4
A 19 3/4*

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 6A-H1367

ORDER NO. 63124

DATE 7-2-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) KANSAS CITY POWER AND LIGHT
CO. BUILDING, BY NIGHT, KANSAS CITY, MO.

IMPRINT SAME AS ABOVE

Photo 7-2-H2514

COLOR DESCRIPTION

Use photo no. 2A-H1024 Make night scene. See
instructions on attached card.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

X

47

7

HC 1 1/2
A8 3/4

47

8

upside

NO 6A-H1368

SEAWALL SPECIALTY CO.,

ORDER NO. 63123

HOUSTON AND GALVESTON, TEXAS

DATE 7-2-1936

25 MART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) EXPOSITION AND CONVENTION
HALL, HOUSTON, TEXAS

IMPRINT SAME AS ABOVE

BOT-A.C.FINN-ARCHITECT

COLOR DESCRIPTION

Exterior golden buff, stone exterior. Face brick walls
trimmed with Texas stone.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL No. 6A-H1369

ORDER NO.

DATE 7-2-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER L. C. BUTLER
MUSKOGEE, OKLA.

12½ M FC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full S' LONG WILL (VERSE)

FRONT NO. 5 (All of this on address side) R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: ☒ Customer C. T. Imprint No Imprint

IMPRINT: ~~C. T. IN CENTER. AT LEFT: COPYRIGHT~~
1936, L. C. BUTLER, MUSKOGEE, OKLA.

RETOUCHING DEPARTMENT
☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE NOTATIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED.

TO

PHOTO USED FOR

8x10
7
1 1/2
A 10
C 1 1/2

18.00
Mar

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1370 ORDER NO. 63170

DATE 7-3-36

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER RICHARD G. KRUEGER, INC.
NEW YORK, N.Y.

25 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ROSE O'NEILL KENPIES
MANUFACTURED BY
KRUEGER
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout SEE CARD ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\frac{1}{2}$ 120
Dry — Wet — Pancromatic — Color Separation. $\frac{1}{2}$ 133
Transfer — Paper Process — New Process. $\frac{1}{2}$ 150
Stripping — White Border — Full Face. $\frac{1}{2}$ 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE CARD ATTACHED.

samples by H

Make over

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

1 = *orig. 11*
4 1/2 *orig. 12*

1 1/2
12
6-11/2

*ok m. o.
for 1 Black
neg & handcolor
H.C.
7/24/36*

*Rush hand
work to the
Bureau*

9/25/36

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1371 ORDER NO. 63172 DATE 8-18-1936

CUSTOMER DE FREEZE WATCH CO.,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, ~~ARTXREXREX~~

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
CRYSTAL BALL WATCHES

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer No Imprint No Imprint

Plate no. on front

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

12.00
14.00
18.00
Let

Layout
Rev
N.Y.
C-1

DK
Red

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1372 ORDER NO. 63188 DATE 7-3-36

CUSTOMER ST. GEORGE HOTEL

MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M PC SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE PHOTO COLORIT, DECKLE EDGE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP-ST. GEORGE HOTEL MIAMI BEACH, FLORIDA

BOT-TWO SHORT BLOCKS FROM OCEAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE COPY ATTACHED

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COPY ATTACHED.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7
7/13
11
1/2

15.00
Gm

X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1373

ORDER NO. 63228

DATE 7-6-1936

CUSTOMER PETERSON LITHOGRAPH & PRINTING CO.,
OMAHA, NEB.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS SKETCH, EXCEPT MAKE THE LEAVES IN THE YACHA PLANT ONE EACH SIDE OF THE STATUE
AND IN THE POT IN LOWER LEFT CORNER OF THE PICTURE A LITTLE GREENER.

PHOTO RETURNED

TO

PHOTO USED FOR

Del 5
800 12
A 10
C-3/4

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X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-FL374 ORDER NO. 63229 DATE 7-6-1936

CUSTOMER METROPOLITAN GRILL
MIAMI, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12^M PC SIZE 3¹/₂ x 5¹/₂

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE (Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: METROPOLITAN GRILL N.E. 2ND AVE.

AND 2ND ST. MIAMI, FLORIDA

BOT: FAMOUS FOR GOOD FOOD AND GOOD DRINKS

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

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PHOTO USED FOR

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8

A. 38

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 6A-H1375 ORDER NO. 63231 DATE 7-6-1936

CUSTOMER EL COMODORO HOTEL,
MIAMI, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M FC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: EL COMODORO HOTEL MIAMI, FLORIDA

BOT: TWO BLOCKS FROM HEART OF SHOPPING AND
THEATRE DISTRICT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Out World

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NO. 6A-H1376

COPYRIGHTED BY SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO. OFFICIAL EXPOSITION POST CARD
DISTRIBUTORS.

ORDER NO. 63236

DATE 7-6-1936

25M ART COLORTONE POST CARDS (

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) AIRPLANE VIEW OF THE GREAT
LAKES EXPOSITION AND SKYLINE FROM LAKE
ERIE, CLEVELAND, OHIO

IMPRINT - SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: GL 19

COLOR DESCRIPTION

Boat on left white, green base, bright buff stacks. Ferry flag
ship on left. gray. Music stand in foreground white, green base. Open air grand-
stand in center foreground white, green seats. All exposition bldgs. on left and
center foreground white, red and bright blue trim on pillars or columns. Stadium on
left tan, gray gronze top. 1st. bldg. in rear right gray, 2 cream, 3 tower bldg.
gray. rear center bldgs. gray. On left rear center bldgs. light gray. On rear left
center gray and tan. On rear left tall bldgs. gray and tan. Gray small flag bldgs.
brown and red. Use attractive coloring on Exposition bldgs. in foreground.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

OK no. 51. C
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DEADLINE

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NO. 6A-HL377
ORDER NO 63236
DATE 7-6-1936

COPYRIGHTED BY SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO. OFFICIAL EXPOSITION POST CARD
DISTRIBUTORS

25 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. YES
TITLE (IN FULL) COURT OF PRESIDENTS AT NIGHT, GREAT LAKES EXPOSITION, CLEVELAND, OHIO		IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: GL 10			
COLOR DESCRIPTION White columns. Silver gray eagles. Faces of presidents on columns gray, Blue background. Notice. Make the Aurora Borealis at end of street. Show in bright beams, Clean up to top of sky in photo similar to reprint card attached. Use attractive colors on all night views.			
SUBMIT: RET. PHOTO		B. L. & W. PROOF	
PHOTO PROPERTY OF C. T. & Co.		CUSTOMER	
CURT TEICH & COMPANY, INC., CHICAGO		HANDCOL PROOF YES RETURN PHOTO.	
PHOTO TICKET			

7

DEADLINE

COPYRIGHTED BY SAPIRSTEIN GREETING CARD COMPANY, CLEVELAND, OHIO. OFFICIAL EXPOSITION POST CARD
DISTRIBUTORS ORDER NO. 63236 DATE 7-6-1936

NO. 6A-H1378

2013
A124

ok. m.o. H.C. 3 1/2
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H.C. 114

25 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		WHITE ORDER (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO.	R. M.
TITLE (IN FULL)		1	YES
HORTICULTURE BUILDING, MARINE THEATRE, AND S.S. MOSES CLEVELAND, GREAT LAKES EXPOSITION, CLEVELAND, OHIO		IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: GL 11			
COLOR DESCRIPTION			
1st. bldg. white, yellow trim on right tower. Music stand on left center white with red striped trim. Green steps. 1st. boat white, green base. 2nd. boat white, dark base. Pier gray, dark red roof. Gray columns and brown lattice in right foreground. Red and pink flower beds in left foreground. Tower in rear center.			
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.			
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X			
CURT TEICH & COMPANY. INC., CHICAGO			
PHOTO TICKET			

DEADLINE

3 1/2

ok no. H.C.
L.S.P.

H.C. 1714

HC 17
A12

NO. 6A-H1379
COPYRIGHTED BY SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO. OFFICIAL EXPOSITION POST CARD
DISTRIBUTORS. DATE 7-6-1936
ORDER NO. 63236

25 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. <u>1</u> R. M. YES
TITLE (IN FULL) ENTRANCE TO THE GREAT LAKES EXPOSITION, CLEVELAND, OHIO	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: GL 12	
COLOR DESCRIPTION Large columns, white alternating blue and red centers on top of columns. Columns on center and left same color. Green lawn in foreground. Dark gray drive. Bldgs. on rear right are gray stone. Colored pennants floating on rear columns.	
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET	

Return to FCD-4548

DEADLINE

OK mo. H.C.
L.P.

H.C. 11/4

2014
A13

✓ NO. 6A-H1380

COPYRIGHTED BY SAPIRSTEIN GREETING CARD COMPANY
CLEVELAND, OHIO. OFFICIAL EXPOSITION POST CARD
DISTRIBUTORS.

ORDER NO. 63236

DATE 7-6-1936

25 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER		FRONT NO. 1	R. M. YES
TITLE (IN FULL) COURT OF PRESIDENTS LOOKING TOWARDS LAKE ERIE, CLEVELAND, OHIO		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: GL 13			
COLOR DESCRIPTION White columns. Silver gray eagles. Presidents portraits on columns gray, blue background. Store fronts on right white. Orange marquise. Dark blue base line, dark gray drive in foreground. Green lawn on rear left. Show Lake Erie in rear center. Column in rear center white. R d and blue trim. Rear pillar white, blue and red trim. Colored banners on rear columns. Good year blimp in rear skyline silver gray. Show Lake Erie in rear left. Insert bus in center as brown as attached photo. No. 254. K			
SUBMIT: RET. PHOTO		B. L. & W. PROOF	
PHOTO PROPERTY OF C. T. & CO.—		CUSTOMER X	
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

1936 JUL 10

DEADLINE

COPYRIGHTED BY SAPINSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO. OFFICIAL EXPOSITION POST CARD

NO. 6A-H1381

ORDER NO. 63236

DISTRIBUTORS.

DATE 7-6-1936

25 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) HORTICULTURE GARDENS ALONG LAKE ERIE, GREAT LAKES EXPOSITION, CLEVELAND, OHIO	IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: GL 14

COLOR DESCRIPTION
Green terraced shrubbery with red and pink flower gardens. On left center and center and rear center. Umbrella shaped bright blue and red light shades in gardens. Brownish gray tone wall in rear along Lake. Show one or two speed boats on Lake in rear.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ok me. H.C. 3
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DEADLINE

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COPYRIGHTED BY SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO. OFFICIAL EXPOSITION POST CARD
DISTRIBUTORS

NO. 6A-H1382

ORDER NO. 63236

7-6-1936

DATE

25 M ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL)

NIGHT ILLUMINATION SHOWING
HALL OF PROGRESS, GREAT LAKES EXPOSITION,
CLEVELAND, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: GL 15

COLOR DESCRIPTION

Bldg. on left white with bright orange or buff up and down.
Pannels on rear right. Illuminated columns dark bases, with glass illuminated
colors of white, violet and alternating colors similar to rainbow colors.
Columns on right rear edge white, red and blue colors. Make night scene.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TEICH SET 14

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DEADLINE

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NO. 6A-H1383

PHOTOGRAPH BY STEPHEN H. WILLARD, PALM SPRINGS,
CALIFORNIA

ORDER NO. 63242

DATE 7-7-1936

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12¹ M PHOTO COLORIT POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

DECKLE EDGE *White Border*

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 11

R. M

YES to come

TITLE (IN FULL) TOP-DEATH VALLEY NATIONAL MONUMENT
BOT- GOLDEN CANYON

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE ENCLOSED COPY.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2

8

12 1/4
A14

2

PHOTOGRAPH BY STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

NO. 6A-H1384

ORDER NO. 63242

DATE 7-7-1936

12 1/4 M RETAIL PHOTO COLORIT POST CARDS		DECKLE EDGE - <i>White Border</i>	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 11	R. M.	YES
TITLE (IN FULL): TOP: DEATH VALLEY NATIONAL MONUMENT BOT: THE FUNERAL RANGE	IMPRINT	SAME AS ABOVE	
COLOR DESCRIPTION			

See enclosed photo. Keep soft. Do not run to strong colors.
Note spotted and stratified effect in hills.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

12

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NO. 6A-H1385

PHOTOGRAPH BY STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

ORDER NO. 63242

DATE 7-7-1936

12 M PHOTO COLORIT POST CARD
(ALL OF THIS ON THE PICTURE SIDE)

WHITE DECKLE EDGE *White repair*

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11. R. M. YES

TITLE (IN FULL) BOT-DEATH VALLEY NATIONAL MONUMENT
BOT- TWENTY MULE CANYON

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Do not get too yellow or brown. Keep white and soft in color.

See enclosed photo.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. & W. PROOF
CUSTOMER X

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DATE SET 10

5

NO. 6A-H1386

© WILLARD - PHOTOGRAPH BY STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

ORDER NO 63242

DATE 7-7-1936

12¹/₂" M PHOTO COLORIT POST CARDS

DECKLE EDGE *White Border*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO. 11

R. M. YES

TITLE (IN FULL) TOP-DEATH VALLEY NATIONAL MONUMENT
THE DEVILS GOLF COURSE.

IMPRINT SAME AS ABOVE

Small type - (C) Willard

COLOR DESCRIPTION

SEE ENCLOSED PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

20 1/2
49 1/2

NO 6A-H1387

PHOTOGRAPH BY STEPHEN H. WILLARD, ORDER NO. 63242
PALM SPRINGS, CALIFORNIA

DATE 7-7-1936

12 1/2 M PHOTO COLORIT POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		DECKLE EDGE - White Border (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 11	R. M. YES
TITLE (IN FULL) TOP: DEATH VALLEY NATIONAL MONUMENT BOT- THE NATURAL BRIDGE		SAME AS ABOVE	

COLOR DESCRIPTION

See enclosed photo.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

486

TYPE SET UP

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✓ NO. 6A-H1388

© WILLARD - PHOTOGRAPH BY STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

ORDER NO. 63242

DATE 7-7-1936

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12 1/2 M PHOTO COLORIT POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		DECKLE EDGE - <i>White Border</i> (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER		FRONT NO. 11	R. M. YES
TITLE (IN FULL) BOT. BAD WATER, 278 FEET BELOW SEA LEVEL		IMPRINT SAME AS ABOVE	
TOP. DEATH VALLEY NATIONAL MONUMENT			
Lower left corner © WILLARD			
COLOR DESCRIPTION			

SEE ENCLOSED PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6

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NO. 6A-H1389

PHOTOGRAPH BY STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

ORDER NO. 63242

DATE 7-7-1936

413
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121 ^M PHOTO COLORIT POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		DECKLE EDGE <i>White Border</i> <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 11	R. M. YES
TITLE (IN FULL) MONUMENT TOP-DEATH VALLEY NATIONAL FOT-FURNACE CREEK FROM THE FUNERAL RANGE		IMPRINT SAME AS ABOVE	

COLOR DESCRIPTION

SEE ENCLOSED PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1936 OCT 13

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PHOTOGRAPH BY STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

NO 6A-HL390

ORDER NO. 63242

DATE 7-7-1936

12 1/2 M PHOTO COLORIT POST CARDS

DECKLE EDGE *White Border*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11

R. M. *YES to come*

TITLE (IN FULL) TOP-DEATH VALLEY NATIONAL

IMPRINT SAME AS ABOVE

MONUMENT

BOT-THE SAND DUNES AND
FUNERAL RANGE

COLOR DESCRIPTION

SEE CARD NO. 1A-H254 FOR COLORS.

SUBMIT: RET. PHOTO

B. I., & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PAID 7-14-36

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©WILLARD - PHOTOGRAPH BY STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

NO. 6A-H1890

1391

ORDER NO. 3242

DATE 7-7-1936

12 1/2 M PHOTO COLORIT POST CARDS

DECKLE EDGE *White Border*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO. 11

R. M. YES

TITLE (IN FULL)

TOP-DEATH VALLEY NATIONAL

IMPRINT SAME AS ABOVE

MONUMENT

EOT-SUNSET ON THE FUNERAL

RANGE

Small type - (C) Willard

COLOR DESCRIPTION

SEE ENCLOSED PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Handwritten notes and stamps at bottom right of form.

1392
NO 6A-H1292

PHOTOGRAPH BY STEPHEN H. WILLARD,

ORDER NO. 63242

PAIM SPRINGS, CALIFORNIA

DATE 7-7-1936

12 1/2 M PHOTO COLORIT POST CARDS

DICKLE EDGE *Photo Border*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO 11

R. M. YES

TITLE (IN FULL)

TOP-DEATH VALLEY NATIONAL

IMPRINT SAME AS ABOVE

MONUMENT

BOT-FUNERAL RANGE FROM THE

SALT POOLS

COLOR DESCRIPTION

SEE ENCLOSED CARD FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

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✓ NO. 6A-H1393

PHOTOGRAPH BY STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

ORDER NO. 63242

DATE 7-7-1936

12 1/2 M PHOTO COLORIT 10 T CARDS

DECKLE EDGE *White border*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

FRONT NO. 11 R. M. No

TITLE (IN FULL)
TOP-DEATH VALLEY NATIONAL
MONUMENT BOT-FURNACE CREEK CAMP

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE ENCLOSED CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER **X**

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*ok
change return
2/10/36*

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8

2002
A12

MID-CONTINENT NEWS CO.,
OKLAHOMA CITY, OKLA.

NO. 6A-11394

ORDER NO. 63243

DATE 7-7-1936

121 M ART COLORTONE POST CARDS		WHITE BORDER	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER,		FRONT NO. 1	R. M NO
TITLE (IN FULL) GOVERNOR'S MANSION AND STATE		IMPRINT SAME AS ABOVE	
OWNED WELLS IN OKLAHOMA CITY, OKLAHOMA			

54

COLOR DESCRIPTION

See enclosed card for color on building, Governor's Mansion.
Use own judgment on oil wells and surroundings.

4B4225

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER ☒ X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

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MID-CONTINENT NEWS CO.,

OKLAHOMA CITY, OKLA.

✓ NO. 6A-H1395

ORDER NO. 63243

DATE 7-7-1936

12¹/₂ M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) AIRPLANE VIEW OF NORTH

IMPRINT SAME AS ABOVE

CAPITOL OIL FIELD IN OKLAHOMA CITY,

OKLAHOMA

BOT-^small type & BLEAKLEY'S
FLYING SERVICE

COLOR DESCRIPTION

See enclosed card Nos. 2A-H1015, 3A-H1017, 2A-H1017, for
color on the buildings. Use own judgment on oil wells and surrounding.

4BH225

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

8

7024
A14

54

6

2

✓ NO. 6A-H1396

J.P. WALTER, BOX 224, HARRISBURG, PA.

ORDER NO. 63244

DATE 7-7-1936

12¹/₂" ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) THE LINCOLN HIGHWAY PARALLELS

IMPRINT SAME AS ABOVE

THE JUNIATA RIVER FOR MILES NEAR EVERETT,
EAST OF BEDFORD, PA.

Photos
PRIVATE NO. AFTER TITLE: 7

photo in D 7954

COLOR DESCRIPTION

SEE ENCLOSED COPY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

54

8

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-H1397

ORDER NO 63297

DATE 7-9-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) RONEY PLAZA CABANA SUN CLUB,
MIAMI BEACH, FLA.

IMPRINT SAME AS ABOVE

Small type ^{PHOTO,} Berry-Hilton Co.,
Inc.

PRIVATE NO. BEFORE TITLE: M-1

COLOR DESCRIPTION

Awnings, orange and blue stripe. Furniture, orange and blue. Make bright colors in umbrellas and bathing suits. Lampposts, bright colors, 3 or 4 colors to each post. Take out bldg. upper left corner. Make nice blue-green ocean and fleecy sky in background. Clear water pool. Watch umbrellas, make bright colors. Show little boats good. Make colorful view. Be very careful

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-H1398

ORDER NO. 63297

DATE 7-9-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) **BIDDING "BON VOYAGE" FROM
THE CAUSEWAY, MIAMI, FLA.**

IMPRINTS SAME AS ABOVE

Small type-Photo by G.W.

Romer, ~~Kir~~

PRIVATE NO. BEFORE TITLE: M-~~43~~ 2

COLOR DESCRIPTION

Boat white hull. Red water line. Note silvery blimp. Tower in left background white. Tower more to right buff. Make nice sunset scene, do not show sun. Make broken sunset to left and right of boat, but very little in upper sky. Bring out palms along road. Between palms and road make nice green sidewalk lawn sloping off to water with rocks.

Colors like Card

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 1*
TYPE SET 1*

Det 5 1/2

479

THOMAS R. WEST, MIAMI, FLA.

✓ NO. 6A-H1399

ORDER NO 63297

DATE 7-9-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M NO

TITLE (IN FULL) MEDITERRANEAN TYPE FLORIDA

IMPRINT SAME AS ABOVE

RESIDENCE

BOT-MIAMI BEACH, FLA.

PRIVATE NO. BEFORE TITLE: M-1 3

COLOR DESCRIPTION

House just off white, slightly cream. Roof spanish tile, red, brown and terra cotta-varigated. Left foreground, Hibiscus bushes, red blossoms. Vines on house, purple bougainvillea. Low waxy green foliage plants and cacti. Take out wiring on bldg. to left foreground. Put clouds in sky.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET

01684 640
512-46

479

THOMAS R. WEST, MIAMI, FLA.

NO. A-H1400

ORDER NO. 63297

DATE 7-9-1936

25^M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MIAMI BILTMORE HOTEL, CORAL
CABLES, FLA.

IMPRINT SAME AS ABOVE

BOT. - FROM GOLF COURSE

PRIVATE NO. BEFORE TITLE: M-4

COLOR DESCRIPTION

Take off some of foreground as marked. Make nice fleecy sky. Make
nice blue-green water. Bldg. light brown, variegated Spanish tile roof. See other
Biltmore cards made already. Good golf lawn. Leave golfers in view.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-H1401

ORDER NO. 63297

DATE 7-9-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) TEA DANCE, RONEY PLAZA PALM
GARDEN, MIAMI BEACH, FLA.

IMPRINT SAME AS ABOVE

Small type-Photo by Berry
Hilton Co., Inc.
PRIVATE NO. BEFORE TITLE: M-5

COLOR DESCRIPTION

Give bright colors to umbrellas and lawn furniture. Tables and
chairs orange and blue. Awnings orange and blue. Bldgs. light brown. Make
umbrellas prominent, giving bright colors. Leather seats in foreground
colorful. Good green lawn. Dance floor mahogany finish, slightly checkerboard.
Put clouds in sky.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

5

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-H1402

ORDER NO. 63297

DATE 7-9-1936

25 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) EVERGLADES CABANA CLUB AND
POOL, MIAMI BEACH, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-6

COLOR DESCRIPTION

Bright colors for umbrellas and bath suits. Bldg. right background light brown. Bldg. near background cream and with green roof. Bldg. centre back-ground white. Awnings orange with green valance. Nice sky and water. Put clouds in sky. Cut off as marked. Take out part of roof in foreground and work in fence and stairway. Sand white with slight tint of cream. Make clear poolwater. 2 Circular shelters by pool light green roof and orange trim. Fence and lattice in foreground light green. Top and bottom railing orange (green spindles).

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

64

M

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-M1403

ORDER NO. 63297

DATE 7-9-1936

25 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R, M NO

TITLE (IN FULL) MIAMI, LOOKING NORTH ACROSS
THE MIAMI RIVER

IMPRINT SAME AS ABOVE

Small type-Photo by Frank Bell

PRIVATE NO. BEFORE TITLE: M-10

COLOR DESCRIPTION

SEE ATTACHED TISSUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

make over

*M.O. old charge returning 7.
1/2 hr. all right*

*6-2 hrs
3-7 hrs*

Off d. 7-26

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-H1404

ORDER NO. 63297

DATE 7-9-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) START OF MIAMI-NASSAU
YACHT RACE, MIAMI, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-11

COLOR DESCRIPTION

Make nice blue-green effect of water and pretty billowy clouds in sky! Bring out bldgs. in background as they identify Miami Beach. Cut down as marked to show boats larger. Note bunting on boat to left, be sure to bring out. All sails white. Dark boats are mahogany finish. Bring out bldgs. and shoreline in background.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TEICH & CO. 912

21012
1934

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-H1405

ORDER NO. 63297

DATE 7-9-1936

25 ~~25~~ ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. MND

TITLE (IN FULL) PARADING THE GREYHOUNDS,
MIAMI, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-12

COLOR DESCRIPTION

Men wear scarlet coats and white pants, black boots and cap.
Blankets on dogs various bright colors.

D-4964

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER'S

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 100

submit to Curt.

Finish H.C.
to 1/16
on 1/16

DEADLINE

THOMAS R. WEST, MIAMI, FLA.

NOA-H1406

ORDER NO. 63297

DATE 7-9-1936

25 ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO 1

R. MNO

TITLE (IN FULL) "FLYING HOME FROM RIO"

IMPRINT SAME AS ABOVE

BOT-PAN-AMERICAN TERMINAL,
MIAMI, FLA.

Small type - Photo by Pan
American Photo Service Miami

PRIVATE NO. BEFORE TITLE: M#13

COLOR DESCRIPTION Vertical subject. Add necessary sky and top of palm. Show billowy sky effect. Bldg. white, bronze trim, Above 2nd story windows. Remove wires on palm (foreground). Make nice grass lawn. Small glimpse of water extreme right ~~far~~ horizon. Airplane is silver with black bottom to hull. Bushes on lawn in front of bldg. have pink blossoms. Put clouds in sky. Bring out weather signal atop bldg. and be sure that arrow points same direction as plane flies.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THOMAS R. WEST

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-H1407

ORDER NO. 63297

DATE 7-9-1936

25M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER, FRONT NO. 1 R. M NO

TITLE (IN FULL) IN FLORIDA BEAUTY GREETES YOU IMPRINT SAME AS ABOVE

AT THE DOOR

BOT-MIAMI BEACH

Small type * Photo by Berry-Hilton Co.,
Indl

PRIVATE NO. BEFORE TITLE: M-14

COLOR DESCRIPTION

Bldg. and door white (ivory tinge). Edge of roof Spanish tile, varigated colors. Doorstep. Native rock, grey and brown mottled. Walk of gravel. Bushes either side of door, medium glossy green leaf with eyellow veins (crotons). Vine around door is a gorgeous crimson bougainvillea. This photo distinguishes the blossoms from leaves of vine. (the darker clusters bring blossoms). Leaves are lighter and larger. Blossoms a bright crimson red.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

photo In D-5691

DATE SENT 1936

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-H1408

ORDER NO. 63297

DATE 7-9-1936

25^M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) A HOME IN TROPICAL FLORIDA
BOT-COCONUT GROVE, MIAMI

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-15
COLOR DESCRIPTION

Bldg. is light brown with dark brown stained wood trim. Spanish tile roof. Low border flowers along drive are varied bright small flowers. Travelers palm on left and center - refer to 4A-H899. Bushes around house mostly foliage plants of various shades of green. Bougainvillea hedge (purple flower) extreme right background. Take out lamppost, also palm leaf upper right. Make drive as neutral as possible. Make good scene.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

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M

✓ NO. 6A-H1409

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 63297

DATE 7-9-1936

2012
A 9 3/4

25 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 1	R. M NO
TITLE (IN FULL) A RESIDENTIAL STREET, POINT VIEW, MIAMI, FLA.		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: M-17			

COLOR DESCRIPTION

Cream bldg. Bay at end of street. Show water. Most foliage plants are hibiscus with red blossoms.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7-9-36

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1410

ORDER NO. 63271

DATE 7-8-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TOP- 915 FLORIDA, THE LAND OF
PALMS AND FLOWERS
BOT- ^{E-25} FERRAN PARK, LAKE EUSTIS
IN BACKGROUND, EUSTIS, FLA.

PRIVATE NO. BEFORE TITLE:
COLOR DESCRIPTION

Flower beds in center, white, pink, red and purple. Red Hibiscus
to right and left. Green benches. Pretty green lawn. Take out flagpole. Bring
in lake in back. Take out rock piles in background.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

2012
1936

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

✓ NO. 6A-H1411

ORDER NO. 63271

DATE 7-8-1936

25 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: <u>UPPER, LOWER, CENTER - BORDER.</u>		FRONT NO. 1	R. M. NO
TITLE (IN FULL) TOP- 914 GOLFING, A YEAR- ROUND SPORT IN FLORIDA		IMPRINT	SAME AS ABOVE
DOT- E-23 ONE OF THE GREENS, LAKE COUNTY COUNTRY CLUB, EUSTIS, FLA.		<i>mtbry</i>	
PRIVATE NO. BEFORE TITLE: COLOR DESCRIPTION			

Natural colors. Note spanish moss, see card No. 24059.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

42 plates

49

✓ NO. 6A-H1412

THOMAS R. WEST,
MIAMI, FLA.

ORDER NO. 63269

DATE 7-7-1936

7C 1 1/2
A 9 1/2

25 M AR COLORTONE POST CARDS		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER, LOWER</u> CENTER - BORDER.	FRONT NO. 1	R. M NO	
TITLE (IN FULL) TOP-TROPICAL SCENE ALONG NEW RIVER BOT-FORT LAUDENDALE, FLORIDA	IMPRINT SAME AS ABOVE		
PRIVATE NO. BEFORE TITLE: FL-4			
COLOR DESCRIPTION Extreme right is royal Poinciana tree. See 5A-H1203 for coloring. Purple bouganvillea on trellis. Hibiscus bushes under poinciana tree. Salmon pink blossoms. Rock Seawall - grey and grown mottled. Nice water and sky effect. Bldg. white. Brown pods hanging on poinciana tree. Take out palm leaf at upper left.			
SUBMIT: RET. PHOTO		B. L. & W. PROOF	
PHOTO PROPERTY OF C. T. & CO. <input checked="" type="checkbox"/> CUSTOMER		HANDCOL PROOF	
CURT TEICH & COMPANY, INC., CHICAGO		RETURN PHOTO. 7/19/36	
PHOTO TICKET			

Back of book

DEADLINE

201 1/2
49 3/4

2

THOMAS R. WEST,
MIAMI, FLA.

✓ NO. 6A-11413

ORDER NO. 63269

DATE 7-7-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

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(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CASINO AND POOL AT THE
BEACH, FORT LAUDERDALE, FLA.

IMPRINT SAME AS ABOVE

BOT-HERE AMERICA'S OLYMPIC
SWIMMERS TRAIN
PRIVATE NO. BEFORE TITLE: FL-7

COLOR DESCRIPTION

Bldg. light brown. Spanish varigated tile roof. Ocean in
background. Get nice billowy sky effect. Pool nice blue-green water.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

5

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-H1414

ORDER NO 63269

DATE 7-7-1936

25 M ART COLOR TONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) SHUFFLEBOARD PLAYERS IN
STRANAHAN PARK, FORT LAUDERDALE, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: FL-6

COLOR DESCRIPTION

Bring out markings on cement courts in white, this is important.
Thatched roofs of shelters, greyish brown. Bldg. in background, light buff.
Take off from foreground as marked. Straighten out thatched roof to right
foreground. Lamps green. Bring out markings on either side.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

Rush
49

FLORIDA POST CARD CO.
~~THOMAS R. WEST, MIAMI, FLA.~~
JACKSONVILLE, FLA.

NO. 6A-H1415

ORDER NO. 63268

DATE 7-7-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. MNO

TITLE (IN FULL) TOP- 902 FEEDING THE
SEAGULLS AND WILD DUCKS, FLORIDA
BOT-C-24 SCENE ON INDIAN
RIVER, COCOA, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE
COLOR DESCRIPTION

Varig. gray and dark red and brown roof on bldg. White wood
framework. Take out women standing up or all if you think it would be best.
Bring out gulls.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

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FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H141E6

ORDER NO. 63268

DATE 7-8-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP-901 A STREET THROUGH

IMPRINT SAME AS ABOVE

MOSS-COVERED TREES, FLORIDA

BOT-C-23 BARTON AVENUE,
ROCKLEDGE, FLA.

PRIVATE NO. BEFORE TITLE:

COLOR DESCRIPTION

Take out poles and wires. Moss light gray. Low bushes to
extreme left pink oleanders, lower row are red Hibiscus. To right dark red
Hibiscus.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET 12

DEADLINE

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HE 12
A 9 3/4

FLORIDA POST CARD CO.,		NO. 6A-H1417
JACKSONVILLE, FLA.		ORDER NO. 63288
		DATE 7-8-1936
25 M ART COLORTONE POST CARDS		WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) TOP- 900 WINDING ROADWAY IN	IMPRINT SAME AS ABOVE	
SUNNY FLORIDA		
BOT- C-22 SCENE ALONG INDIAN		
RIVER BETWEEN COCOA AND ROCKLEDGE		
PRIVATE NOS BEFORE TITLE:		
COLOR DESCRIPTION		
Take out poles and wires. 1) bldg. white, slate roof. 2)		
Bldg. pink stucco, red tile roof. Bush in front is red Hibiscus. in background		
pink and white oleander bushes. Coral rock road, Bring out water.		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & Co. —	CUSTOMER X	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

DEADLINE

M 7

FLORIDA POST CARD CO.,

JACKSONVILLE, FLA.

NO. 6A-111418

ORDER NO. 63267

DATE 7-8-1936

25 M ART COLOR-TONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) WAITING FOR A BITE IN FLORIDA

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 295

COLOR DESCRIPTION

See Photo no. 42213 Color same as 42213

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET 100

DEADLINE

210 1/2
49

Print
49

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1419
ORDER NO. 63267
DATE 7-8-1936

25 M ART COLORED POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE	UPPER, LOWER, CENTER - BORDER.	FRONT NO.	1 R. M
TITLE (IN FULL)	THE SINGING TOWER AND ITS	IMPRINT	SAME AS ABOVE
REFLECTION	BOT-MOUNTAIN LAKE SANCTUARY, LAKE WALES, FLA.		
	Small type-(C) Morse		
PRIVATE NO. BEFORE TITLE:	S.T. 38		

COLOR DESCRIPTION
See cards No. 4A-H1087 and #2826-30 for coloring of tower and flowers along bank of Lake. Show good reflection. Be very careful.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

210 1/2 49

DEADLINE

8

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1420

ORDER No. 63267

DATE 7-8-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

same as 4A-H1087

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

THE SINGING TOWER IN PEACEFUL
MOUNTAIN LAKE SANCTUARY, LAKE WALES, FLA.

PRIVATE NO. BEFORE TITLE : S.T. 39

6B4481

COLOR DESCRIPTION

See cards # 4A-H1087 and 2826-30 which have both good coloring.
There are plenty colors on bushes in foreground, such as pink and white
oleanders, red Hibiscus and azaleas. Bring out moss on Pine trees. Good green
lawn.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

THOMAS R. WEST,
MIAMI, FLA.

✓ NO. 6A-111421

ORDER NO. 63266

DATE 7-8-1936

25 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 17 R. M. YES

TITLE (IN FULL) ON FRONT

IMPRINT SAME AS ABOVE

TITLE: OVER A GARDEN WALL, MIAMI
BEACH, FLA.

PRIVATE NO. BEFORE TITLE: DL-3

COLOR DESCRIPTION

SEE ATTACHED COPY. ALSO SEE INSTRUCTIONS MARKED ON

BACK OF PHOTO.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H1422

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 63265

DATE 7-9-1976

25 M

ART COLORPOST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) WORTH AVENUE SHOPPING DISTRICT,
PALM BEACH, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: P-135

COLOR DESCRIPTION

Bldgs. Light cream stucco. Roofs variegated Spanish tile. All vines purple bougainvillea. Lamp post cement, copper lamp. Reference for purple #4A-H1831., not solid mass but in clusters and showing green leaves between. Take out car in foreground (parked backward) Take our car partly showing on right. Take out branch lower right hand corner. Put clouds in sky.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-H1423

ORDER NO. 63265

DATE 7-8-1936

25 M

ART COLOKTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SCENIC DRIVE ALONG FLORIDA

IMPRINT SAME AS ABOVE

COAST BOT-PALM BEACH, FLA.

PRIVATE NO. BEFORE TITLE: P-133

COLOR DESCRIPTION

Palms, see other palm bards, Bring out coconuts. Spanish bayonets all along to right, on which we must add white blossoms on top of each, which will be very small in this view. See card #21472 attached for details of blossoms. Lion statue coquina rock. Green shrub to right foreground light green leaf with yellow borders on leaves. Hedge in background, green. Fence coquina rock. Put clouds in sky.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THOMAS WEST

DEADLINE

11

2

HPK
A974

49

THOMAS R. WEST, MIAMI, FLA.

✓ NO. 6A-H1424

ORDER NO. 63265

DATE 7-8-1936

25M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M NO

TITLE (IN FULL) CYCLING UNDER THE PALMS

IMPRINT SAME AS ABOVE

BOT-ON LAKE TRAIL IN FRONT OF
BRADLEY'S, PALM BEACH, FLA.

PRIVATE NO. BEFORE TITLE: P-137

COLOR DESCRIPTION

Lily bed to left mostly red, some yellow. Royal palms
(straight ones) light trunk, with light green towards top. Take out posts in
road alos lawn. Wheel chair in fornt strawcolor. Flowerbeds to right varig.
colors. Bring out water to left. Coconut trees to left darker trunks.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

AA-6

2

2

210 1/2
A93

Rush
25
M

THOMAS R. WEST, MIAMI, FLA.		NO. 6A-111425
		ORDER NO. 63265
		DATE 7-8-1936
25 M ART C. LORTONE POST CARDS	WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER. LOWER. CENTER. BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) LOOKING ACROSS LAKE WORTH, TOWARD PALM BEACH BOT-SHOWING WHITEHALL AND BREAKERS HOTEL	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: P-119		
COLOR DESCRIPTION		
Take out service station in foreground. Take out hotel marked X to extreme left. Hotel in foreground light cream stucco, red tile roof. Hotel in background buff color, red tile roof. Put clouds in sky.		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & Co.—	CUSTOMER X	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

DEADLINE

7

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-H1426

ORDER NO. 63265

DATE 7-8-1936

25M ART COLOORTONE PHOTO CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BATHING IN THE ATLANTIC
OCEAN AT PALM BEACH, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: P-134

COLOR DESCRIPTION

Bldg. cream, red tile roof. Pier natural wood. Bring out aerial
on pier. Shoreline to left Coquina rocks piling. Show ocean and surf.

Umbrellas nice bright varieg. colors. Put clouds in sky.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF

CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

✓ NO. 6A-H1427

ORDER NO 63263

DATE 7-8-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER.

FRONT No. 1 R. M NO

TITLE (IN FULL) TOP- 904 STATELY ROYAL PALMS,
FLORIDA

IMPRINT SAME AS ABOVE

BOT- F.34 BEAUTIFUL FIRST
STREET, FORT MYERS, FLA.

PRIVATE NO. BEFORE TITLE:

COLOR DESCRIPTION

Royal palms almost white trunks, see Cropp card attached.
Also see card No. 4A-H1092. Put in sunset effect in back as on Cropp card.
Take out cars.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

replate 1

NC 1 1/2
A 9 3/4

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1428
ORDER NO. 63263
DATE 7-8-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER. CENTER - BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) BEAUTIFUL SUWANEE RIVER, FLORIDA	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: 905	

COLOR DESCRIPTION Make something real pretty of this view. For moss covered oaks see card #24059. Moss is a light gray color. A good blue for Suwanee River and sky to match. Artist, use own judgment for fine view.
5

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Make rephoto + return

DEADLINE

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. A-H1429

ORDER NO. 63265

DATE 7-8-1936

25 MART COLOR TONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 1

R. M.

MB

TITLE (IN FULL) PICKING ORANGES IN FLORIDA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 906

COLOR DESCRIPTION

Please put special effort into this card. See card #3A-H990 for good tree and orange coloring. Between front grove and background grove is lake, which must be brought out. Show groves in background. Put clouds in sky. Take out man to left with hat in hand.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1430

ORDER NO. 63263

DATE 7-8-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) "GREETINGS FROM FLORIDA" TO

IMPRINT SAME AS ABOVE

JEER AND GLOAT, MAY NOT BE NICE. I'LL
TAKE THE SUN, YOU TAKE THE ICE

Small type (C) C.T. & Co., Chicago

PRIVATE NO. BEFORE TITLE: 912

COLOR DESCRIPTION

See sketch attached.

This subject should be improved of course by making good orange
grove. But bay-out if good, so do the best.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

1 - 8 - 3 1/2

1 - 4 1/2

57

280 1/2
A 10 1/2

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

✓ NO. 6A-H1431

ORDER NO. 63263

DATE 7-8-1936

25 M ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE SINGING TOWER IN MOUNTAIN
LAKE SANCTUARY
POT-LAKE WALES, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: S.T. 20

COLOR DESCRIPTION

Use Photo 2826-30. Color same as 2826-30. Take out
2 flamingos.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1432

ORDER NO. 63263

DATE 7-8-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER,

FRONT NO. 1

R. M. YES *see n. SRH1268*

TITLE (IN FULL) TROPICAL BEAUTY IN MC KEE

IMPRINT SAME AS ABOVE

JUNGLE GARDENS

PRIVATE NO. BEFORE TITLE: V-17

COLOR DESCRIPTION

Make splendid view. No. 1 Acashia tree, has little yellow dots in ~~falling~~ ~~green~~ foliage. See card of McKee Jungle, Vero Beach just made with color correction. #2). Waterlilies colored in bunches, 1 bunch pink, other purple, other yellow. #3). Red Hibiscus bush. 4) pink oleanders. 5) white bloom on bush, others varieg. green. 6) bridge natural rocks. 7) light yellowish green leaves. 8) Fir tree with gray Moss.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. Yes to

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER X

Geo. Heunisch.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

7/22/36

DEADLINE

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1433 ORDER NO. 63284 DATE 7-8-1936
CUSTOMER CITY OF MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

B10
Photos for
this Customer

12 1/2 M FC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: FLAMINGO PARK BAND STAND
MIAMI BEACH, FLORIDA
BOT: AMID TROPICAL SURROUNDINGS

FRONT NO. 5 (All of this on address side) R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO. 120
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED TO PHOTO USED FOR

5 1/2
7/12
A 11
C 1/2

B10
11 1/2
Phy

8

22

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1434 ORDER NO. 65392 DATE 10-7-1936

CUSTOMER ANGLERS HOTEL,
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC GROUP (2) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: THE ANGLERS HOTEL MIAMI BEACH, FLORIDA
BOTL THE LUXTON APT. HOTEL MIAMI BEACH, FLORIDA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE SKETCH ATTACHED. FURNISH THE

NAME "LUXTON" AT TOP STRUCTURE THINNER LETTERS,
BUT TALLER, SO AS TO MAKE IT EASIER TO READ.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1/25/36
10/18/36
10/18/36

1/2
8 1/2
110
C112

Bot Luxton x
a good
new photo
24-11-17
10-9

67 H 1435

HC 1/2
A 98

untoldes



DEADLINE

20

2

21813
1934

D. 486

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1436

ORDER NO. 63295

DATE 7-9-1936

12¹/₂ M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) WINTER HOME OF THE LATE
THOMAS A. EDISON, FORT MYERS, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: F-2

COLOR DESCRIPTION

Use Photo No. 69221. Improve on colors, make #1 bush a pink
Oleander. #2 deeper red Hibiscus bushes. Make good varig. greens. No better
new photo can be obtained so do your best.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

12

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1437

ORDER NO. 63295

DATE 7-9-1936

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. 1

R. M. NBS

TITLE (IN FULL) LAKE DE SOTO AT SUNSET,
LAKE CITY, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: L.C. 1

COLOR DESCRIPTION

Courthouse in center dark cream brick, silver dome. Bldg. to left tan brick, red tile roof. Bldg. to entrance left. varigated light and dark tan brick, red roof. Note moss on cypress. Take out woodpiling in front. Make good, not too strong a sunset.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. — X

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Make Over

Extra Retouching
1 hr.

1 Block Neg.
H.C.P. 1 1/2.

86

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1438

ORDER NO. 63301

DATE 7-9-1936

25 MART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 17

R. M. YES

TITLE (IN FULL) SWANS

IMPRINT SAME AS ABOVE

(in sky)

TITLE: GRACEFUL SWANS IN A FLORIDA LAKE

PRIVATE NO. BEFORE TITLE: F.F. 37

2 blue for

COLOR DESCRIPTION

White swans, red bills. Take out bay and fallen chair.
Retouch shoreline, where swans are pasted in. Bldg. has red roof. Bushes
next to bldg. white blossoms. For palms see Card No. 5A-H1283.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

460

6

FLORIDA POST CARD CO.,

JACKSONVILLE, FLA.

NO. 6A-H1439

ORDER NO. 63301

DATE 7-9-1936

25 M ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AZALEAS

(in sky)

FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

17

R. M.

YES

IMPRINT

SAME AS ABOVE

TITLE: AZALEAS ALONG LOVERS LANE, FLORIDA

PRIVATE NO. BEFORE TITLE: F.F. 36

COLOR DESCRIPTION

Use best judgment. For azaleas see card no. 5A-H1304. For moss see card No. 24059. Nice green path. There is a mountain ebony to left foreground and hedge of flame vine to left background.

SUBMIT: RET. PHOTO

B. L. & W. PROOF *

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

13-8

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1440

ORDER NO. 63301

DATE 7-9-1936

25 M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 17 R. M. YES

TITLE (IN FULL) COCONUT PAIMS

IMPRINT SAME AS ABOVE

(in sky)

TITLE: COCONUT PALMS ALONG EDGE OF
LAKE, FLORIDA

Small type-Photo by Manley Brower
PRIVATE NO. BEFORE TITLE: F.F.35

2 blueprints

COLOR DESCRIPTION

Swans, make them white color. For coconut trees see card

No. 4AH1093. Small flowers in background yellow and pink blossoms. Bush to
left foreground is red Hibiscus. Give us a good view.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

460
Rush

8-2

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1441

ORDER NO. 63301

DATE 7-9-1936

25 M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 17 R.M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: AZALEAS AND PALMS, FLORIDA

PRIVATE NO. BEFORE TITLE: F.F.34

COLOR DESCRIPTION

Azaleas are mostly deep pink, few red. Use your own good judgment for good color harmony.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

M (158)

486

✓ NO. 6A-H1442

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

ORDER NO. 63301

DATE 7-9-1936

25 M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 17 R. M YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: NIGHT-BLOOMING CEREUS AND
CROTONS, FLORIDA

Small type-Photograph by W.F. Gerecke
Pan American Photo Service Miami
PRIVATE NO. BEFORE TITLE: F.F. 33

COLOR DESCRIPTION

Make night scene. I really do not know exact colors of bloom, but I guess it has slightly pink color. See also card attached. Be very careful on croton shrubs in foreground. Crotons have a speckled leaf of glossy greens, broken by yellow and copper color streaks. Cactus plant mostly green. Please, give us a good view on this. Croton in front of cactus has copper color leaves.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

no card

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

✓ NO. 6A-H1443

ORDER NO. 63301

DATE 7-9-1936

25 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

FULL PAGE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 17 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: BREAK O'DAY, FLORIDA

PRIVATE NO. BEFORE TITLE: F.F. 83/

COLOR DESCRIPTION

See card attached for this kind of palm coloring also
card No. 5AHL270. Natural rock coast. See card No. 3AH831 for good water color.
To suit title, a sky effect like on card no. 3AH831 would be appropriate
Use best judgment for pretty view.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

28h

2

12

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1444

ORDER NO. 63301

DATE 7-9-1936

25 M ART COLORTONE POST CARDS

~~WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 17 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: SAILING O'ER THE BAY, FLORIDA

PRIVATE NO. BEFORE TITLE: F.F. 29

COLOR DESCRIPTION

Sails of boats "white" color only. Boats generally mahogany finish. Cut off from photo as marked. If seagulls spoil photo, take them out. Make good water color and sky blue. See card 3AH831 for perfect water coloring.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

THIS SET UP

486

2

3

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1445

ORDER NO. 63301

DATE 2-9-1936

25 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 17 R. M. YES

TITLE (IN FULL) A TROPICAL SETTING

IMPRINT SAME AS ABOVE

(in sky)

TITLE FOUNTAIN AMIDST TROPICAL FOLIAGE,
FLORIDA

PRIVATE NO. BEFORE TITLE: F.F.28

2 blueprint

COLOR DESCRIPTION

Palms bright green, shiny leaves. Trunks have slightly gray
and brown rings. There are plenty colors in flowers and leave this to artist
to color them to best advantage. Bring out lake, Bldgs. in background are not
important.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

460

2

5

201 1/2
A 93

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

✓ NO. 6A-H1446

ORDER NO. 63301

DATE 7-9-1936

25 M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

17

YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TITLE: A PEACEFUL RETREAT, FLORIDA

PRIVATE NO. BEFORE TITLE: F.F. 27

COLOR DESCRIPTION

Monument white, Fix up palm leaves. Waterlilies a reddish purple and white. Florida grass to left a yellowish green. Note glossy ~~green~~ green banana leaves. Put some red blossoms on Oleander bushes to right. Use own judgment for good coloring in general.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

486

TYPE 1 1/2

2

✓ NO. 6A-E1447

ORDER NO. 63301

FLORIDA POST CARD CO.,

JACKSONVILLE, FLA.

DATE 7-9-1936

25 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>	FULL FACE <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 17 R. M YES
TITLE (IN FULL)	IMPRINT SAME AS ABOVE
	TITLE: TWILIGHT IN FLORIDA
	PRIVATE NO. BEFORE TITLE: F.F. 30

COLOR DESCRIPTION

Make a fine soft twilight effect. Bushes in foreground have tiny yellow and white blossoms. Color up to suit best.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1936 SEP 10

6

FLORIDAPOST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H1448

ORDER NO. 63301

DATE 7-9-1936

25 M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO. 17 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: WATER LILIES IN MCX KEE JUNGLE
GARDENS, FLORIDA

PRIVATE NO. BEFORE TITLE: F.F. 26

COLOR DESCRIPTION

Waterlilies are colored in patches, in other words-a cluster as shown has 1 color only, the next cluster 1 color only. Do not put 2 different colors of lilies in one patch. Use the following colors for lilies-yellow-purple-pink and red and use own judgment where to put these colors. Lily leaves a glossy green. Put into tree foliage a harmonizing green.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

486

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-HR-149
1449

ORDER NO. 63301

DATE 7-9-1936

25^M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 17 R. M YES

TITLE (IN FULL) SPANISH MOSS

IMPRINT SAME AS ABOVE

in sky

TITLE: ON THE BANKS OF INDIAN RIVER,
FLORIDA

2 blueprints

PRIVATE NO. BEFORE TITLE: F.F. 32

COLOR DESCRIPTION

Use your own good judgement for a real peaceful water scene.

For moss coloring see card No. 24059. Flowers in ~~background~~ foreground have
glossy green leaves and blossoms are yellow.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 6-1-36

Post in

460
Rush

*20 1/2
A 10*

8

31

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1450 **ORDER NO.** 66654 **DATE** 11-16-1936 **DEPT.** RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART **DATE COMPLETED**

CUSTOMER CRANBERRY CANNERS, INC., SOUTH HANSON, MASS.

12 1/2 M PC GROUP (4) SIZE 3 1/2 x 5 1/2 **STYLE** ART G. LORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No **Copyright in Plate** Yes No
Title in full CRANBERRY FRAPPE
(ETC. AS PER COPY)

FRONT NO. 5 **R. M.** Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No **Special type as sample**
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto **NEG. NO.**

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. **Screen** 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

Layout 1 hr
Ret 8 "
H.C. 2 1/4 "
L.A. 13 "

Imping. Out. 11-23 SL.

10

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — PHOTO USED FOR

DIAL NO. 6A-H1451 ORDER NO. 63366

DATE 7-10-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER EASTERN AIR LINES
NEW YORK, N. Y.

6 M FC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

5x7
3 1/2
H.C. 1 3/4
L.A. 1 1/2

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2.04
9.50

7

Del 2 1/2
H.C. 1 3/4
L.A. 10 1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 6A-H1452 **ORDER NO.** 63366 **DATE** 7-10 1936

CUSTOMER EASTERN AIR LINES
NEW YORK, N. Y.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

STYLE ART COLOR TONE, WHITE BORDER

SIZE 6 M FC 3 1/2 x 5 1/2

FRONT NO. 5

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No **Copyright in Plate** Yes No

Title in full

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

7

RETURN PHOTO YES NO
CUSTOMER — C. T. & CO. PHOTO PROPERTY OF

DIAL No. 6A-H1453 ORDER NO. 63366 DATE 7-10-1936

CUSTOMER EASTERN AIR LINES
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2 1/2
H.C.O. 1 1/2
L.A. 9 1/2

Ref 2 1/2
A.C.O 1 1/2
L.A 9 3/4

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1454 ORDER NO. 63366 DATE 7-10-1936

CUSTOMER EASTERN AIRLINES
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

A-34

Order No. 63366
500

Des 4 1/2
H.C.P. 1 1/2
L.A. 9 3/4

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1455 ORDER NO. 63366 DATE 7-10-1936

CUSTOMER EASTERN AIR LINES
NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

XXXXXXXXXXXX

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

Ret 3 1/2
H.C.O. ✓
L.A. 13 1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1456 ORDER NO. 63366 DATE 7-10-1936

CUSTOMER EASTERN AIRLINES
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE, WHITE BORDER
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE NEW PHOTO & Plane from photo No. 6A-H1452.

TAKE OUT PLANE NOW IN PHOTO. SHOW PLANE A LITTLE
LEFT OF THE WASHINGTON MONUMENT. THE PLANE SHOULD
BE SHOWN ON AN EVEN KEEL -- THEY DO NOT DIVE INTO
THE LANDING FIELD.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
Set Gate, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo mailed to cust
for 6/10/36 J.B.

PHOTO RETURNED TO PHOTO USED FOR

Out 14 1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1459 ORDER NO. 63366

DATE 7-25-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER EASTERN AIR LINES,
NEW YORK, N. Y.

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
EASTERN AIR LINES' DOUGLAS AGAINST
NEW YORK'S EVER-THRILLING SKYLINE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

BRING OUT CLEARLY & SHARPLY THE DETAILS IN
THE FOREGROUND, AND ESPECIALLY IN PORTION MARKED
ON BACK OF PHOTOGRAPH. ALSO BE SURE TO HAVE
THEIR BIRD-TRADEMARK UNDER THE PILOT'S CABIN
SHOWN IN THE BEST LIGHT, CONFORMING TO SAMPLE
ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto
C. T. Work
35.00
extra 20.00
OK

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1460 ORDER NO. 63344 DATE 7-10-1936

CUSTOMER NEW CHASE HOTEL,
WALKER, MINN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC GROUP (3) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — (Follow Layout)

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1
4
2
12
e-3/4?

NO

YES

RETURN PHOTO

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1461 ORDER NO. 63369 DATE 7-9-1936

CUSTOMER BAPTIST HOSPITAL,
ALEXANDRIA, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M FC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE BEST PHOTO

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or wthouthinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED TO PHOTO USED FOR

Ret 3 1/2
216 1/2
93
c-3/4?

25 Mar 35
3.00
Ma

3

2/8 1/2
A9

G. H. NEALE,

✓ NO. 6A-H1462

ORDER NO. 63393

ELKINS, W. VA.

DATE 7-10-1936

6 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. <u>UPPER</u> No
TITLE (IN FULL) DAVIS MEMORIAL HOSPITAL, ELKINS, W. VA.		IMPRINT NONE	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.	CUSTOMER X		
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

TYPE SET UP

10

"C.T. ART COLORTONE" COPYRIGHT THE ART
SHOP, ST. THOMAS, VIRGIN ISLANDS

NO. 6A-H1463

ORDER NO. 63396

DATE 7-10-1936

6 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. SPEC R. M NO

TITLE (IN FULL) MARKET SCENE, ST. THOMAS,
VIRGIN ISLANDS

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. 10/15/36
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

M (158)

10

3 1/2

20 1 1/2
10

NO. 6A-HL464

"C.T. ART COLORTONE" COPYRIGHT THE ART SHOP, ORDER NO. 63396
ST. THOMAS, VIRGIN ISLANDS

DATE 7-10-1936

6 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. SPEC. R. M NO

TITLE (IN FULL) KING'S WHARF AND COOPERATIVE
BUILDING, ST. THOMAS, VIRGIN ISLANDS

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

X

HC 1/4
A83

4

LOUIS KAUFMANN & SONS,

✓ NO. 6A-H1465

ORDER NO. 63395

BALTIMORE, MD.

DATE 7-10-1936

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) U.S. POST OFFICE, HAGERSTOWN,
MD.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Light stone all over, bronze sash and doors and lights. Gray
steps. Bronze railing. Green lawn and shrubbery. Remove automobiles in center
and on left. Remove wire. Bldg. on left dark red.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

57

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — RETURN PHOTO YES NO

DIAL No. 6A-H1466 ORDER NO. 63431 DATE 7-13-1936

CUSTOMER CLIFF TEMPLE BAPTIST CHURCH,
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CLIFF TEMPLE BAPTIST CHURCH TENTH AND
BECKLEY DALLAS, TEXAS (ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

THE GYMNASIUM BUILDING NEEDS A LITTLE WORK ON THE
LEFT END AND THE PAVING ON BOTH THE JUNIOR HALL
AND TENTH STREET BUILDING NEEDS TO SMOOTHED UP
A BIT.

PHOTO LITHO
Rephoto
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

THE COLOR OF ALL THE BUILDINGS IS A REDDISH-BROWN BRICK WITH WHITE TRIM.

PHOTO RETURNED TO PHOTO USED FOR

Art Work
19.50
750
Gy

Feb 5 1/2
800 2
14
C 1/4

20K
A11

✓

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 6A-H1467

ORDER NO 63407

DATE 7-13-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) ALLEGHENY GENERAL HOSPITAL
AND NURSES HOME, NORTH SIDE, PITTSBURGH,
PA.

IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE, "PITTSBURGH
PROMOTES PROGRESS"

PRIVATE NO. UPPER LEFT CORNER: 617

COLOR DESCRIPTION

Cream color brick, gray cornice, bronze sash. Light buff tile
roof. Bldg. on left brown. Light gray walks. Green lawn. Remove poles and
wires.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

TYPE SET UP

2

MINISKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 6A-H1468

ORDER NO. 63407

DATE 7-13-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) VIEW OF LAKE AND COASTER,

IMPRINT SAME AS ABOVE

WEST VIEW PARK, NORTH SIDE, PITTSBURGH,
PA.

PUT AT TOP OF MESSAGE SPACE, "PITTSBURGH
PROMOTES PROGRESS"

PRIVATE NO., UPPER LEFT CORNER: 619

COLOR DESCRIPTION

Coaster yellow color. Bldgs. on right buff, red roofs. Boats
silver color. Green top edge.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2014
A 9 1/2

57

5

HC1
A934

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

✓ NO. 6A-H1469

ORDER NO. 63407

DATE 7-13-1936

25 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. 1

R. M. NO

TITLE (IN FULL) THE WESTERN PENNSYLVANIA

IMPRINT SAME AS ABOVE

HOSPITAL AND NURSES HOME, PITTSBURGH, PA.

PUT AT TOP OF MESSAGE SPACE, "PITTSBURGH
PROMOTES PROGRESS"

PRIVATE NO. UPPER LEFT CORNER: 616

COLOR DESCRIPTION

Dark red brick. Gray stone cornice and trim. Cream sash and window frames. Dark gray stone base on center and right. Green lawn and shrubbery. Green seats. Bronze base on flag poles. White pole. Show flag on pole. Bronze drinking fountain on left.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

57

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1470 ORDER NO. 63456 DATE 7-16-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

SHIP AHOY, INC.
HOUSTON TEXAS

12¹/₂ M PC

SIZE

3¹/₂ x 5¹/₂

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"THE SHIP AHOY"— HOUSTON'S MOST

EXCLUSIVE RESTAURANT

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

see sketch attached.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ALL WOODWORK IS IN MAHOGANY AND CEILING IN WHITE AND ORANGE.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Charge \$5.00
extra for
air work

C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1471 ORDER NO. 63455 DATE 7-15-1936CUSTOMER GRAND CENTRAL PHARMACY,
NEW YORK, N.Y.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC

SIZE

3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5

(All of this on address side)

R. M.

Yes NoR. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

GRAND CENTRAL PHARMACY — 43rd STREET AND THIRD AVENUE — NEW YORK

PHOTO PROPERTY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ALL WOODWORK RED WITH BLACK LINES THROUGH IT AS SHOWN IN PHOTO (RED SAME AS ON 5A-H2445).
WOODWORK AND WINDOWS ALL RED. CEILINGS MILKY WHITE. WALLS OVER WOODWORK WHITE WITH YELLOW
TINT. TABLES IN CENTER OF PHOTO RED BOTTOMS & BLACK TOPS. CHAIRS AT SODA FOUNTAIN RED CUSHIONS.
MAHOGANY BACK & LEGS. TOP OF SODA FOUNTAIN MARBLE. SIDES RED WITH BLACK STRIPS AS SHOWN IN
PHOTO. FLOOR BLACK & WHITE CHECKED LINOLEUM. CLOCK IN REAR OF PICTURE, BORDER RED. NEON
SIGNS SUCH AS COSMETICS, SODA AND DRUGS BLUISH GREEN.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*18.00 Extra
on order**ok by*

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 6A-H1472

ORDER NO. 63459

DATE 7-15-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
THE ALLIS PRESS
KANSAS CITY, MO.

50 M PC GROUP (2) SIZE 3 1/2 x 5 1/2
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL STATS KANSAS CITY, MO.
HOTEL ~~KOM~~ ELDRIDGE LAWRENCE, KANSAS

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. NOT E CHANGES ON
INSTRUCTIONS ATTACHED.

STYLE ART COLORTONE FULL
(All of this on address page)
FRONT NO. 5 R.M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
IMPRINT: "C.T. ART COLORTONE" THE ALLIS
PRESS, KANSAS CITY, MO.

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

HOTEL STATS COLOR AS PER SAMPLE. HOTEL EDDRIDGE IS BUFF BRICK WITH GREEN SASHES ON THE
WINDOWS AND THE FIRST FLOOR IS OF BEDFORD STONE.

2 photos not
8/20/36

PHOTO RETURNED
TO
PHOTO USED FOR

6-1-36
8-1-36
on 8-1-36
7-15-36
OK

2
13

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-HL473

ORDER NO.

63492 DATE

7-15-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

J.G. WILSON CORP

NEW YORK, N. Y.

Photos for
this Customer

25 M' PC SIZE 3 1/2 x 5 1/2
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
NO TITLE

STYLE

ART COLOR TONE, FULL FACE

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

see instructions attached.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

See instructions attached.

DEADLINE

VERY RUSH

Proof must be out
Sat noon 7/18/36
Sure to go

PHOTO RETURNED

TO

PHOTO USED FOR

Photo Rel
300
ok by

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL No. 6A-H1474 ORDER NO. 63494 DATE 7-15-1936

CUSTOMER IMMANUEL DEACONESS INSTITUTE
OMAHA NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

6M PC

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IMMANUEL DEACONESS INSTITUTE,
OMAHA, NEB.

FRONT NO. 5

R. M.

BORDER No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

BUILDINGS #32.

Photo not
9/17/36

PHOTO RETURNED

TO

PHOTO USED FOR

X
all day

X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1475 ORDER NO. 63494 DATE 6-15-1936

CUSTOMER

IMMANUEL DEACONESS INSTITUTE

OMAHA, NEBRASKA

6 M PC

SIZE 3 1/2 x 5 1/2

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

DEACONESS HOME, — IMMANUEL DEACONESS

INSTITUTE, — OMAHA, NEB.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit

Sketch — Layout

Retouched Photo

Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

COLOR OF BUILDINGS #32.

PHOTO RETURNED

TO

PHOTO USED FOR

Del 2 1/2
C-1
20 1 1/2
A-9 3/4

Photo used
9/1/36

ok

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1476 ORDER NO. 63494 DATE 7-15-1936
CUSTOMER IMMANUEL DEACONESS INSTITUTE
OMAHA, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IMMANUEL DEACONESS INSTITUTE,
OMAHA, NEB.

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT
☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR OF BUILDINGS #32.

PHOTO RETURNED

TO

PHOTO USED FOR

Set = 2 1/2
20 1 1/2
A- 9 3/4

Missed
9/17/36

~~ok~~

~~X~~

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. ✓

6A-H1477 ORDER NO. 63494

DATE

7-15-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

IMMANUEL DEACONESS INSTITUTE,
OMAHA, NEBRASKA

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE, WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

AIRPLANE VIEW, IMMANUEL DEACONESS

INSTITUTE, OMAHA, NEB.

FRONT NO. 5

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE ONLY PART OF PHOTO AS MARKED. MAKE BLDGS.
& GROUNDS APPEAR SOMEWHAT LARGER.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

rephoto 5x7
Reh 3 1/2
HC 2
C-1/2
A 14

Photo sent
4/7/36

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-HL478 ORDER NO. 63493 DATE 7-15-1936

CUSTOMER HOTEL MARK HOPKINS
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M PC SIZE 3 1/2 x 5 1/8

STYLE ART-COLOR-TONE? FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL MARK HOPKINS NOB HILL,

larger type SAN FRANCISCO
see card

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Art Work
M.O. 19.00
charge 45.00
extra for
art work
C.T.

Ref 6 1/2
C-3/4
HCP
A 12 3/4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 6A-H1479 ORDER NO. 63555 DATE 7-16-1936

CUSTOMER

STATES RESTAURANT
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂" M PC SIZE 3¹/₂" x 5¹/₂"

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: SEATING CAPACITY 750 —
TELEPHONE: DOUGLAS 3414

BOT: STATES RESTAURANT, — MARKET AND EDDY AT

POWELL, — SAN FRANCISCO, CALIF. (HAVE WORD "STATES" IN OLD ENGLISH TYPE)

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

Panel in Plate

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

B10

74.50

\$5.00 add
for art work
C.T.

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 6A-H1480 ORDER NO. 63556 DATE 7-16-1936

CUSTOMER

STATES RESTAURANT?

SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂" BUS. CARDS

SIZE

3¹/₂" x 2¹/₄"

STYLE

Photo Colorit, white border

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

TOP: SAN FRANCISCO'S LONGEST COCKTAIL
BAR AND LOUNGE

BOT: STATES RESTAURANT (HAVE WORD "STATES" IN OLD ENGLISH TYPE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

65751
550
okbig

del 2 1/2

28C 1 1/4

17

C-1

7

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1481 ORDER NO. 63488 DATE 7-14-1936

CUSTOMER MEMPHIS PAPER CO.,
MEMPHIS, TENN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25^M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE, (GROUP 3) Full Face
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL CLARIDGE - "THE SOUTH'S SMART
HOTEL - MEMPHIS, TENN.

(ETC. AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE ATTACHED COPY

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. each 120

Dry — Wet — Pancromatic — Color Separation. each 133

Transfer — Paper Process — New Process. each 150

Stripping — White Border — Full Face. each 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ATTACHED COPY

2 photos w/ 7/29/36

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Grouping
x Art World
37.50

Layout
R- 1
2C- 9 1/2
A- 2 1/2
14 1/2

7
8

2

✓ NO. 6A-H1482

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 63504

DATE 7-16-1936

200 1/2
A10

457

25 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER, LOWER, CENTER - BORDER.</u>		FRONT NO. <u>1X</u>	R. M. <u>NO</u>
TITLE (IN FULL) TROPICAL GRANDEUR IN FLORIDA		IMPRINT SAME AS ABOVE	
POT-A HOME ON LAKE WORTH,			
PALM BEACH			
PRIVATE NO. BEFO E TITLE: P-136			

COLOR DESCRIPTION Pine hedge, medium green. Flowery bushes showing above hedge. Bldg. light tint of pink in cream stucco bldg. Spanish red tile roof. ~~Nive in~~ blue green water. Enlarge from negative attached and cut off from foreground as marked. The boards in foreground of view must be fixed, so it does not show broken. If view would be improved by showing no board dock at all, please take it out entirely.

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER <u>X</u>			
CURT TEICH & COMPANY. INC., CHICAGO			
PHOTO TICKET			

M

2

286 1/2
1 9/4

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-H1483

ORDER NO. 63504

DATE 7-16-1936

25 M ART COLOMONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) TROPICAL FOLIAGE BY THE

IMPRINT SAME AS ABOVE

WATERFRONT

BOT-FLAGLER PARK ON LAKE
WORTH, WEST PALM BEACH, FLA.

PRIVATE NO. BEFORE TITLE: P-108

COLOR DESCRIPTION

See enclosed tissue. Portion of canna lily bed shown on extreme
left. Make good "green" lawn.

cut down as marked

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

57

M (158)

X

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-H1484

ORDER NO. 63505

DATE 7-16-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

FRONT NO. 1

R. M. *yes*

TITLE (IN FULL) GIANT BANVAN TREE-FLORIDA

IMPRINT SAME AS ABOVE

BOT-THIS FINE SPECIMEN IS IN
COCONUT GROVE, MIAMI, FLA.

Small type-Photo by Pan American Photo
Service

PRIVATE NO. BEFORE TITLE: M-8

COLOR DESCRIPTION

Take out portions of bldgs. Trunks light greyish brown. Leaves
glossy green like rubber tree. Take out sign. Note in particular how roots shoot
down from branches.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

H-1485

3 1/2

200 1 1/2
AG 1/4

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-H14855

ORDER NO 63505

DATE 7-16-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)
A PRETTY GARDEN WALK, MIAMI,
FLA. BOT-WILLIAM JENNINGS BRYAN
MEMORIAL CHURCH IN BACKGROUND.

IMPRINT SAME AS ABOVE

Small type-Photo by Berry-Hilton Co., Inc.
PRIVATE NO. BEFORE TITLE: M-7

COLOR DESCRIPTION

Large palm trees rather skimpy and broken. Please touch up to look natural. Please take a tittle off top of cedar on left to make more uniform with others in height. Low bushes on each side of walk are purple Bougainvillea. Orange trees each side of walk. Do not make fruit too large and more yellow tint to your orange shade rather than red. Church bldg. light buff. red tile roof. Garden pavilion covered with vine having medium size yellow blossom. Make nice cloudy sky effect.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

457
1/2 hr. graying
1 new set of offsets
change retouching
oklog

2

200 1 3/4
A12 1/2

THOMAS R. WEST, MIAMI, FLA.

NO. 6A-H1486

ORDER NO 63506

DATE 7-16-1936

25 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		FULL FACE <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 17 / R. M NO	
TITLE (IN FULL) ON FRONT		IMPRINT SAME AS ABOVE	
		TITLE: BRIGHT FLOWERS AND ORANGE TREES IN A MIAMI ESTATE	
		Small type-Photo by Berry-Hilton Co., Inc. PRIVATE NO. BEFORE TITLE: DL-4	
COLOR DESCRIPTION Large bed left foregrojnd is of nasturtiuns. Other beds of varied bright colored flowers. With this sharp detail get flowers colored as near individually as possible. Orange trees are the smaller trees beyond flower beds. Do not make oranges too large and marke more yellow than red. Make oranges on orange trees quite small and more yellow than red. Take out lightx poles and wires. Nice billowy sky effect. Color royal palms in background nicely. See enclosed cardl			
<small>SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.</small>			
<small>PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X</small>			
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET			

479

6

X

3 1/2

280 1/2
A 10 1/2

NO. 6A-H1487

ORDER NO. 63506

THOMAS R. WEST, MIAMI, FLA.

DATE 7-16-1936

25 M ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

FULL FACE
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 17 R. M NO

TITLE (IN FULL) ON FRONT

IMPRINT SAME AS ABOVE

TITLE: A BEAUTIFUL VILLA IN MIAMI, FLA.

Small type-Photo by Berry-Hilton Co.,
Inc.

PRIVATE NO. BEFORE TITLE: DL-5

COLOR DESCRIPTION

Bldg. ivory tent and light cream. Varigated Spanish tile roof.
Stone walls. Cushions dark brown. Pretty bright umbrellas. Bush on right pink
blossoms (oleander). Nice transparent blue water and pretty sky effect. If
advisable take out couch in foreground. All furniture is cane or rattan with
bright color trim. Hedge at top of stone stairway has some small white flowers
red, yellow, green, etc. flowers. Color palm trees nicely. Do not outline fronds.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

64

28 1 1/2
19 3/4

NO. 6A-H1488

LAKELAND NEWS CO., LAKELAND, FLA.

ORDER No 63502

DATE 7-16-1936

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT No. 1 R. M NO

TITLE (IN FULL) THE HAVEN HOTEL, WINTER HAVEN, FLA.
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: W.H.20

COLOR DESCRIPTION

Gray stucco bldg, light cream trim. Red roofs. Brown window trim.
Crimson bougainvillea vines over entrance. Hedge along road red Hibiscus
blossoms. Good green lawn. Bring out lake in back. See also card No. C-61586.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET



139
MT

X

NO. 6A-11489

LAKELAND NEWS CO., LAKELAND, FLA.

ORDER NO. 63507

DATE 7-16-1936

12¹/₂" M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) CIVIC CENTER ON BEAUTIFUL

IMPRINT SAME AS ABOVE

LAKE MIRROR, LAKELAND, FLA.

PRIVATE NO. BEFORE TITLE: L-2

COLOR DESCRIPTION

1) Bldg. to left cream stucco, red tile roofs. White window trim, green lawn. 2) next small bldg. buff brick, brown roof. 3) center bldg. red brick, bright red roof. 4) bldg. to extreme right, dark cream stucco with slight tint of pink, gray trim, red roof, green window trim. Promenade along lake buff wall, cream stucco trim. Lamppost silver color. Bush to left red Hibiscus blossoms. Make good blue water.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

20
2
LAKELAND NEWS CO., LAKELAND, FLA.

NO. 6A-H1490

ORDER NO. 63507

DATE 7-16-1936

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CRYSTAL LAKE SHOWING BEACH

IMPRINT SAME AS ABOVE

IN BACKGROUND, LAKELAND, FLA.

PRIVATE NO. BEFORE TITLE: L-1

COLOR DESCRIPTION

Bldg. in back cream, green roof. Make good sky effect. Bush to left red blossoms, Hibiscus. Pier natural wood. Bring out gray moss on trees. Green lawn. Take out wire fence in foreground. Put some varieg. flowers in foreground along road.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

64

2

10

RETURN PHOTO YES NO
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ☒ 6A-H1492 ORDER NO. 63554 DATE 7/16/1936

CUSTOMER STATE SOCIETY OF D.A.R.
BEESLEY POINT, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ M PC SIZE 3¹/₂ x 5¹/₂

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

STYLE ART COLORTONE
(All of this on address side)
FRONT NO. 5 R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout ☒ Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. ☒ 120
Dry — Wet — Pancromatic — Color Separation. ☒ 133
Transfer — Paper Process — New Process. ☒ 150
Stripping — White Border — Full Face. ☒ 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Red 3 1/2
C-1/2
HP 1 3/4
12 3/4

C + M
11.50
okldg

20
20 1 1/2
A 9 1/2

2

6A

64

HERSHEY DEPARTMENT STORE,
HERSHEY, PA.

NO. ~~6~~-H1493

ORDER NO. 63548

DATE 7-17-1936

12 1/2 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. YES NO
TITLE (IN FULL) AND HERSHEY COUNTRY CLUB & NINTH GREEN, HERSHEY, PA.		IMPRINT	SAME AS ABOVE
BO XXXXXXXXXX			

COLOR DESCRIPTION

SEE ATTACHED COPY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

12

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1494

ORDER NO. 63546

DATE 7-16-1936

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) EQUESTRAIN STATUE OF ROBERT
E. LEE, DALLAS, TEXAS

IMPRINT SAME AS ABOVE

Small type-Photo by Paul D. Cravens
PRIVATE NO. UPPER LEFT CORNER: 104

COLOR DESCRIPTION

BASE GRANITE STONE, STATUE BRONZE. ~~SEE~~ HORSES LIGHT BRONZE. FIGURES DARK BRONZE.
~~SEE XXXXXXXXXXXXXXXXXX~~ SADDLES & HARNESS GOLD. ARM DECORATIONS GOLD.
UNIFORM & CAPE A GRAY BRONZE. BACKGROUND GREEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NOTE SEE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1495 ORDER NO. 63558 DATE 7-16-1936

CUSTOMER COMMERCIAL LITHOGRAPHING CO.
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6^M PC

SIZE

3 1/4 x 5 1/2

STYLE

ART COLOR TONE, WOOD CUT

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

RESTHAVEN'S "SINGING TOWER"
LOUISVILLE, KENTUCKY

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

at left Commercial Lithographing Co., Louisville, Ky
no. on front.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLORS AS PER SAMPLE ATTACHED.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Let 2 1/2
e-1/2
20 1/2
A 9 3/4

WESLEY ANDREWS CO.,
PORTLAND, ORE.

NO. 6A-H1496

ORDER NO. 63566

DATE 7-17-1936

12 ¹ / ₂ M ART COLORTONE POST CARDS		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER, LOWER, CENTER - BORDER	FRONT NO.	2
TITLE (IN FULL)	YAQUINA BAY BRIDGE, NEWPORT, OREGON	R. M.	YES
BOT-OREGON COAST HIGHWAY		IMPRINT	SAME AS ABOVE
BOT- SMALL TYPE - PHOTO BY WESLEY ANDREWS			
PRIVATE NO. BEFORE TITLE: 981			

COLOR DESCRIPTION

Not completed. Take out pilings and scaffolding on main piers. Two spires on each of two main piers. The four spires similar to spires on extreme ends of arches of view 983. Take out constructors platform at right base also scaffolding under the arches at right. Concrete railing as shown at left end to be constructed across entire bridge.

Concrete with pile piers
work for spans

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WESLEY ANDREWS CO.,
PORTLAND, ORE.

NO. 6AHL497

ORDER NO. 63566

DATE 7-17-1936

12^M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M YES

TITLE (IN FULL)
ALSEA BAY BRIDGE, WALDPOR,
OREGON

IMPRINT
SAME AS ABOVE

BOT -OREGON COAST HIGHWAY

BOT-SMALL TYPE- PHOTO BY WESLEY ANDREWS

PRIVATE NO. BEFORE TITLE: 982

COLOR DESCRIPTION

Completed. Omit ferry slip and refuse on shore. Make spires a
little plainer. More water on shore.

Concrete with nice green steel work for piers

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JUL 17 1936

WESLEY ANDREWS CO.,
PORTLAND, ORE.

NO. 6A-H1498

ORDER NO. 63566

DATE 7-17-1936

121 M

ART COLORED POST CARDS

WHITE BORDER

PLACE OF TITLE, UPPER, LOWER, CENTER BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) SIUSLAW RIVER BRIDGE, FLORENCE,

IMPRINT SAME AS ABOVE

OREGON

BOT-OREGON COAST HIGHWAY

BOT-SMALL TYPE - PHOTO BY WESLEY ANDREWS

PRIVATE NO. BEFOR TITLE: 983

COLOR DESCRIPTION

Completed. Omit pilings. Shed in front of hotel under left
arch is to be out. *concrete with Nile green steel work for spans*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

M.O.

26 1/2
79 3/4

64

3

NO. 6A-H1499

WESLEY ANDREWS CO.,

ORDER NO. 63566

PORTLAND, ORE.

DATE 7-17-1936

12 1/2 M ART COLORTONE POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE	UPPER, LOWER, CENTER - BORDER.	FRONT NO.	2 R. M. YES
TITLE (IN FULL)	UMPQUA RIVER BRIDGE, REEDSPORT, OREGON	IMPRINT	SAME AS ABOVE
BOT-OREGON COAST HIGHWAY <i>BOT-SMALL TYPE PHOTO BY WESLEY ANDREWS</i>			
PRIVATE NO. BEFORE TITLE: 984			

COLOR DESCRIPTION

Complete roadbed at left. Omit piling slips at right.

Concrete with red green steel work for spans.

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